

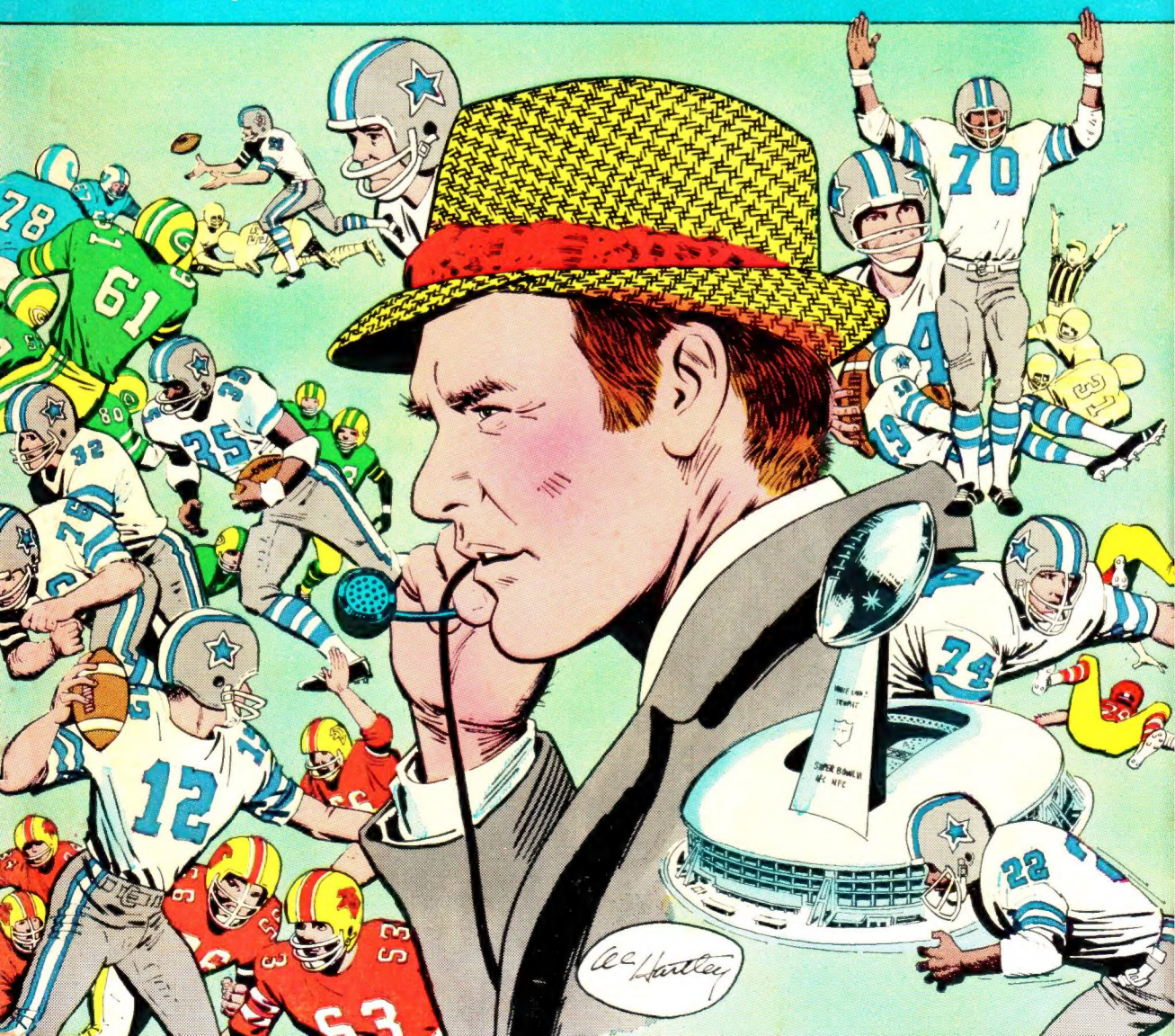


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TOM LANDRY

AND THE DALLAS COWBOYS

by BILLY ZEOLI and AL HARTLEY



ACTION PACKED COLOR FILM

a man & his men



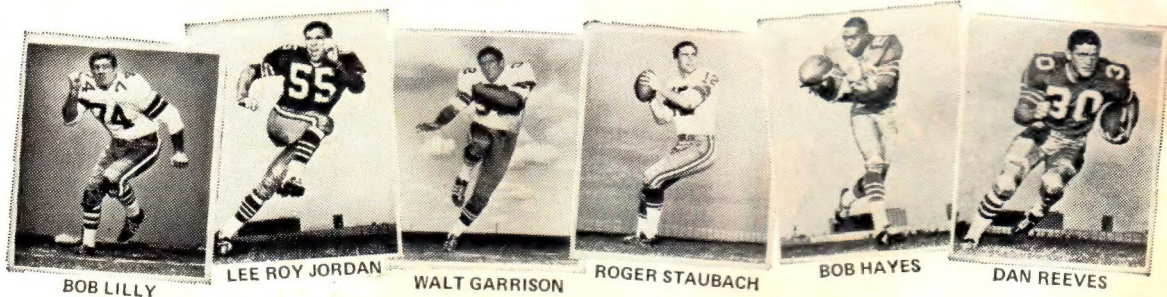
**THE THRILL OF VICTORY
THE AGONY OF DEFEAT
THE IMPACT OF A
CHRISTIAN LIFE**

A MAN AND HIS MEN takes a penetrating look at people involved in the violent world of professional football. Rarely has an effort to gain victory been more intense than that of:

THE MAN — Tom Landry — occupation, head coach
HIS MEN — The Dallas Cowboys, one of the most exciting and explosive teams in professional football.

Length 30 Min. Rental \$25.00

featuring **TOM LANDRY**
AND THE DALLAS COWBOYS



write: GOSPEL FILMS, INC. P.O. Box 455 Muskegon, Mich. 49443

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TOM LANDRY

AND THE

DALLAS COWBOYS

TIME-OUT
HAS BEEN
CALLED---

COACH TOM LANDRY
IS TALKING WITH HIS
QUARTERBACK, ROGER
STAUBACH---

*de
Hartley*

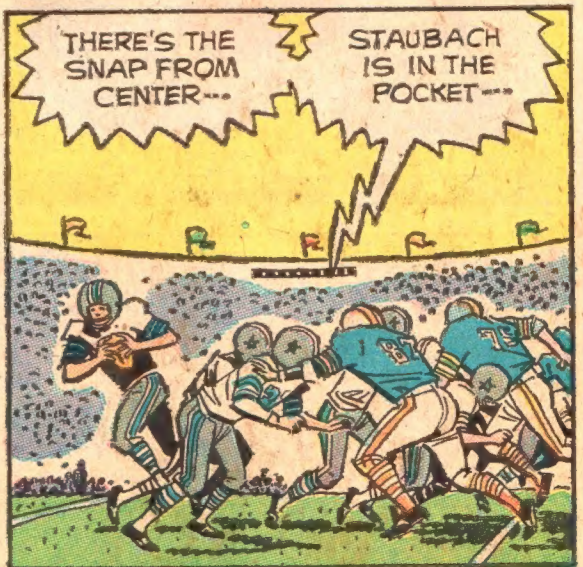


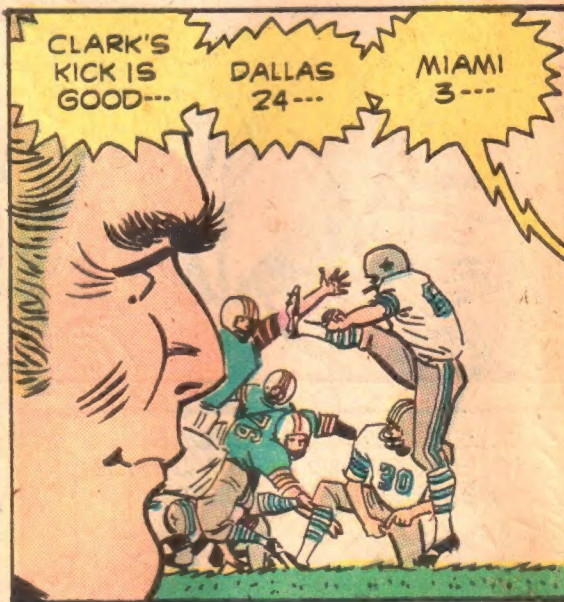
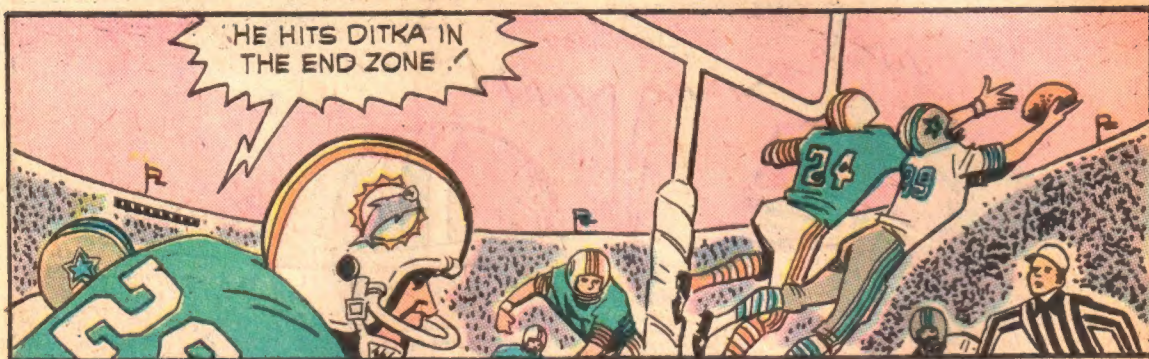
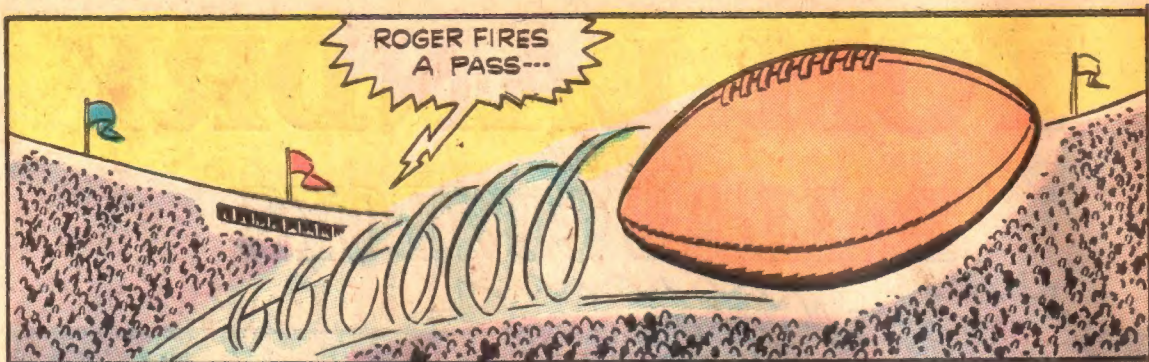
THIS SUPER BOWL CROWD
IS GOING WILD AS STAUBACH
RETURNS TO THE HUDDLE.



THERE'S THE
SNAP FROM
CENTER---

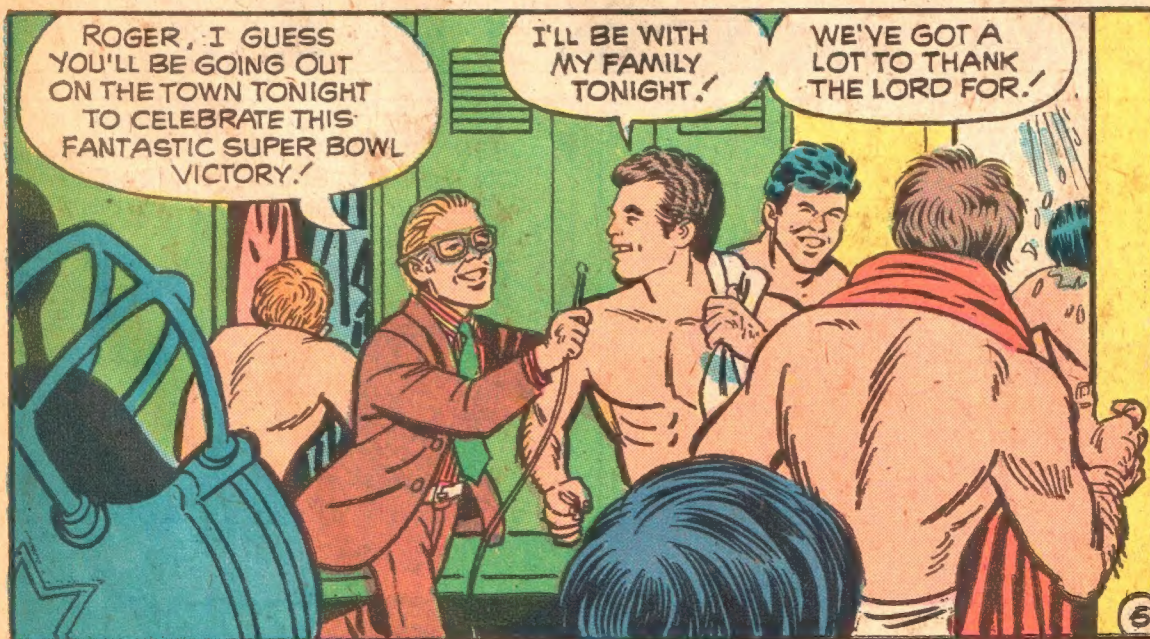
STAUBACH
IS IN THE
POCKET---

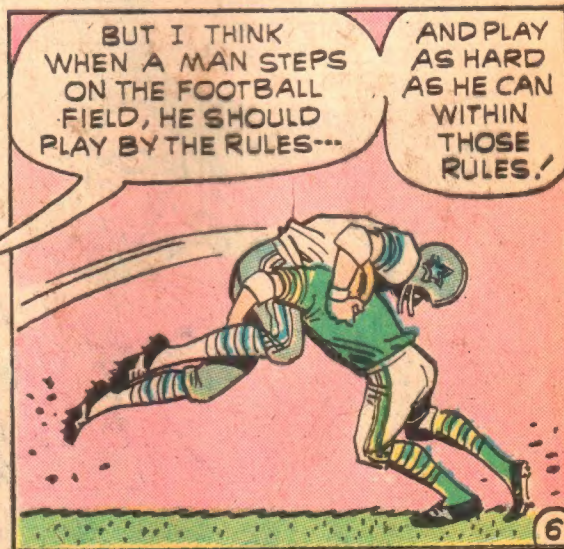


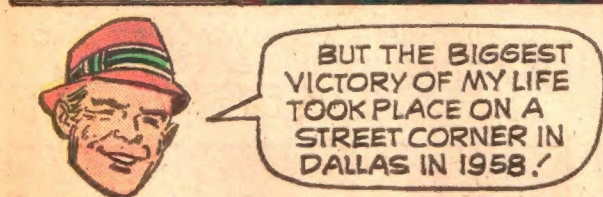
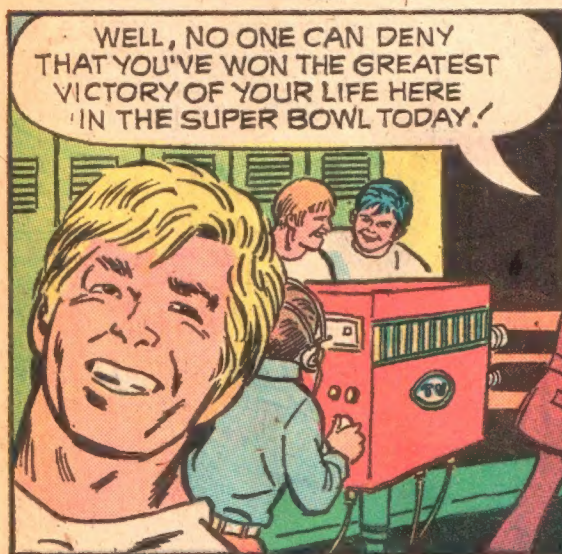




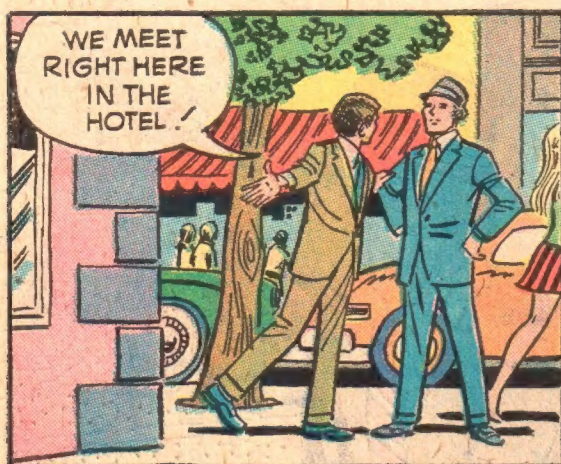








I NEVER WILL FORGET THAT DAY!
I FIGURED MY FRIEND HAD TO BE
CRAZY!



WE MEET
RIGHT HERE
IN THE
HOTEL!

I'D GONE TO CHURCH ALL MY LIFE!
I KNEW THE EASTER STORY AND THE
CHRISTMAS STORY!



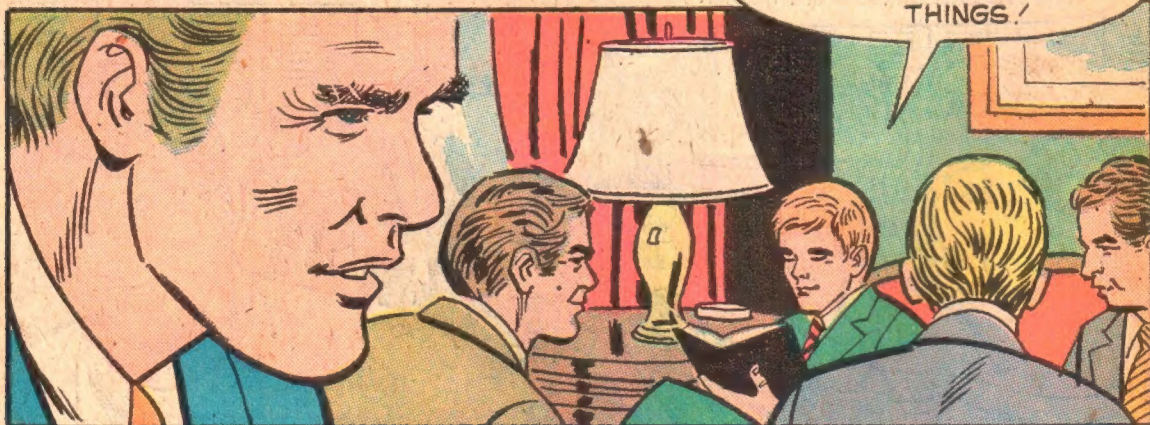
WELL---

WHAT DO
YOU SAY,
TOM?

I'D LIKE
TO SAY
NO---

BUT HE WAS A
GOOD FRIEND OF
MINE SO I WENT TO
THE BIBLE STUDY---

--- THEY WERE
READING THE
SERMON ON
THE MOUNT---



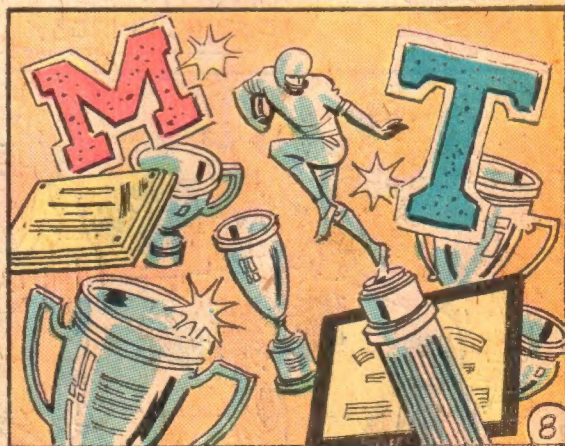
JESUS SAID, DON'T BE
UPTIGHT ABOUT YOUR
LIFE ---DON'T GET BOGGED
DOWN IN LITTLE
THINGS!

JESUS TALKED ABOUT THE MAN WHO
BUILT HIS HOUSE ON SAND! THIS
MEANT A GREAT DEAL TO ME AS AN
ATHLETE AND COACH!

UP TILL THIS POINT IN MY LIFE I HAD
MORE THAN MY SHARE OF VICTORY
AND GLORY--- BUT SOMETHING WAS
ALWAYS MISSING!



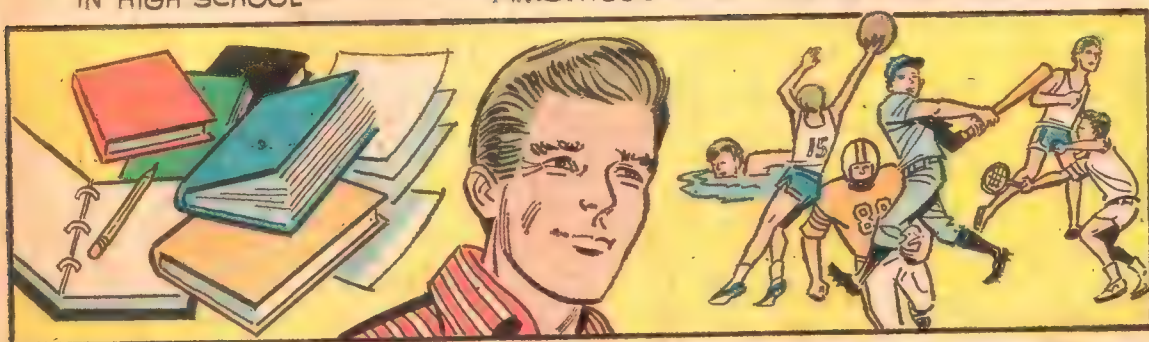
SUCCESS ONLY COMES WHEN
YOU HAVE A FIRM FOUNDATION
TO STAND ON!



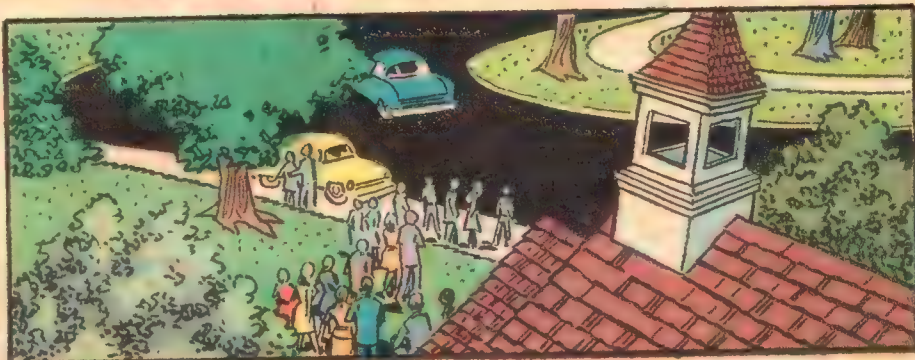
I MADE GOOD GRADES
IN HIGH SCHOOL---

I WAS
AMBITIOUS---

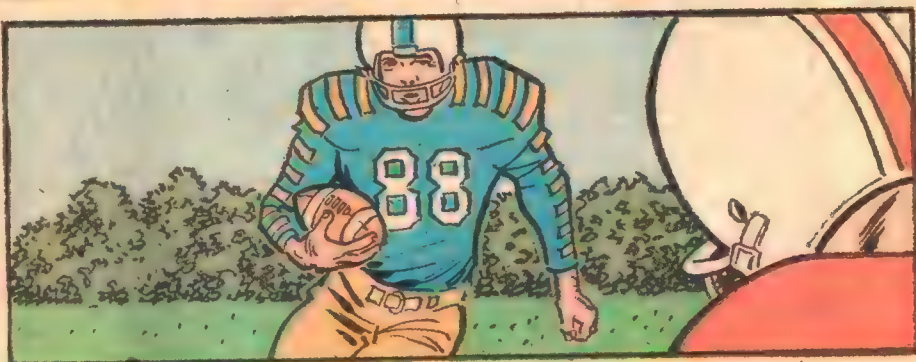
AND COMPLETELY WRAPPED
UP IN ATHLETICS!



SUNDAY
SCHOOL
AND
CHURCH
WERE A
RITUAL!

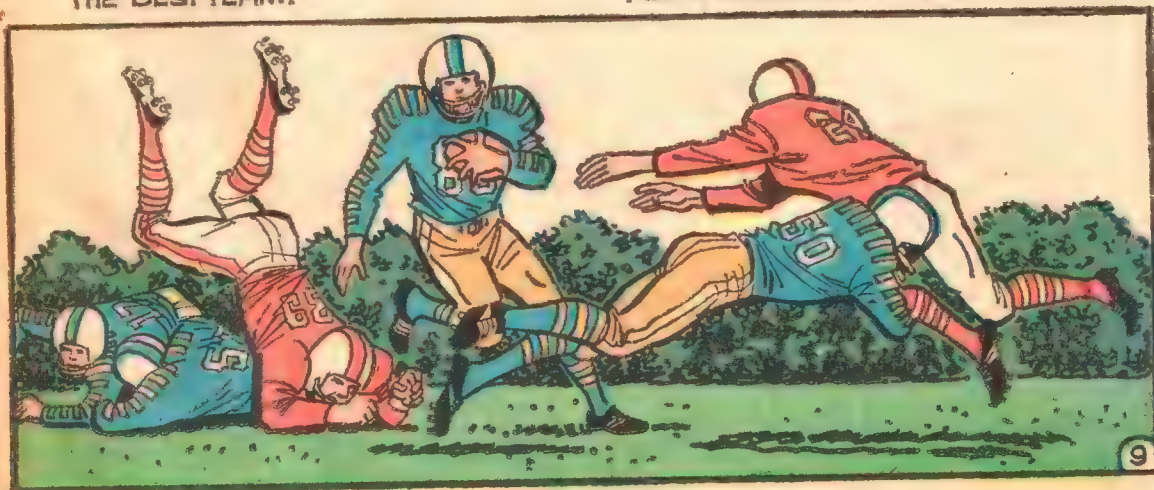


FOOTBALL
WAS
REALLY
MY
RELIGION!

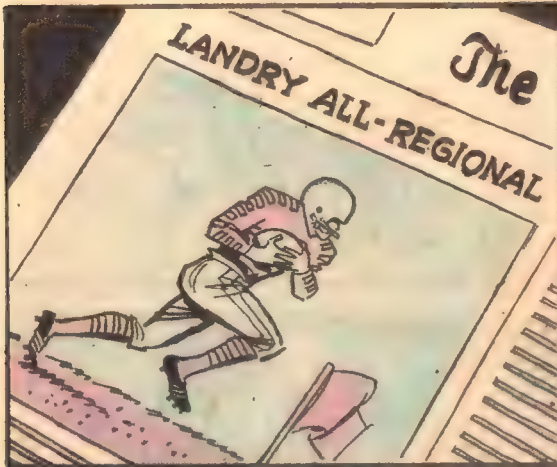


I WANTED TO BE
THE BEST PLAYER ON
THE BEST TEAM.

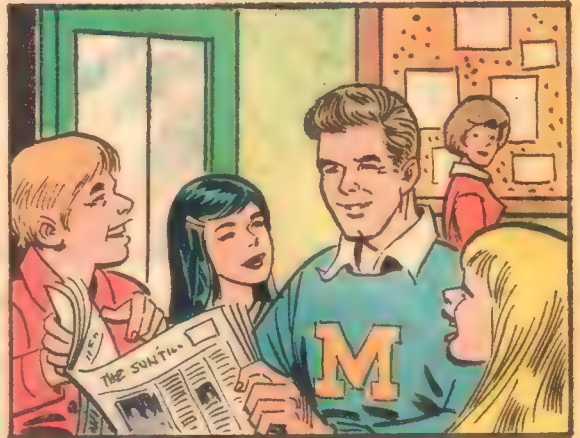
IN MY JUNIOR YEAR, I WAS AN
ALL-DISTRICT PLAYER AND WE WERE
ALL-DISTRICT CHAMPS!



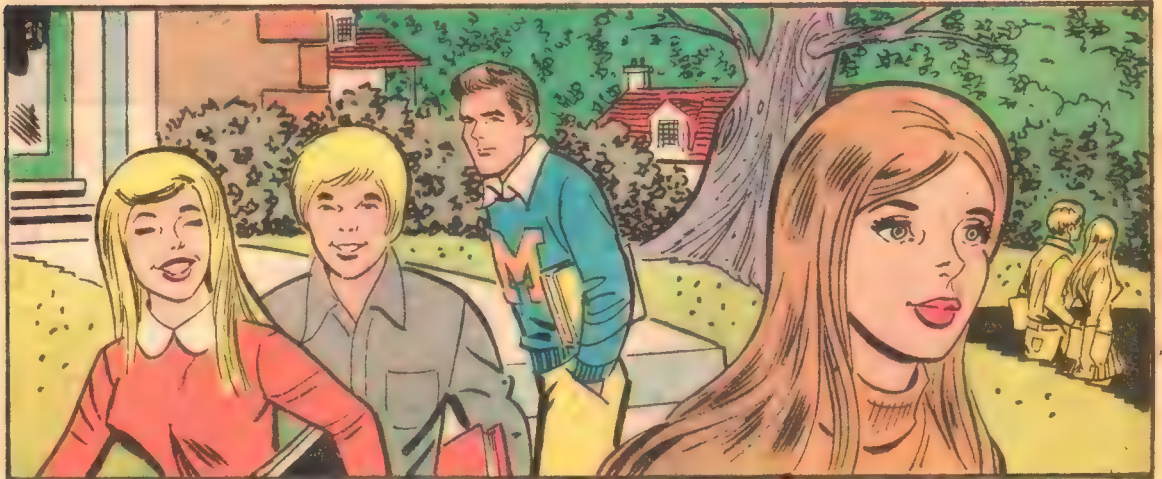
IN OUR SENIOR YEAR, WE WERE UNDEFEATED AND I WAS NAMED ALL-REGIONAL HALFBACK.!



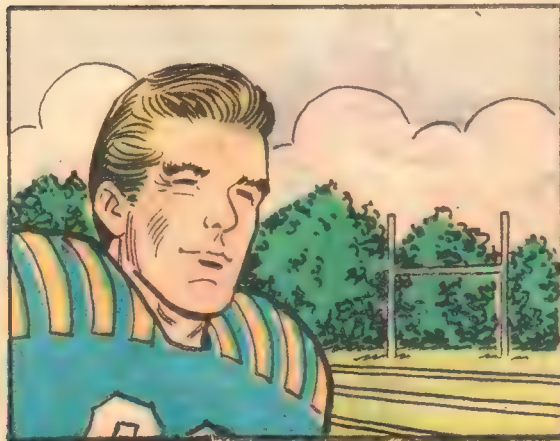
IT'S EXCITING WHEN YOU ACHIEVE SOMETHING AT THAT AGE. IT MAKES YOU FEEL GOOD TO GET THE PRAISE OF PEOPLE.!



BUT IT'S AMAZING HOW QUICKLY THE EXCITEMENT FADES---



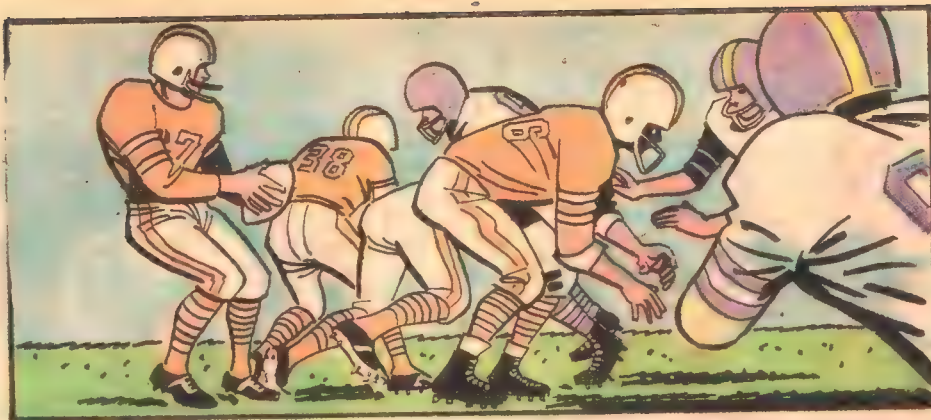
I FOUND I HAD TO SET NEW GOALS BECAUSE THERE WAS AN EMPTINESS AND RESTLESSNESS WITHIN ME---



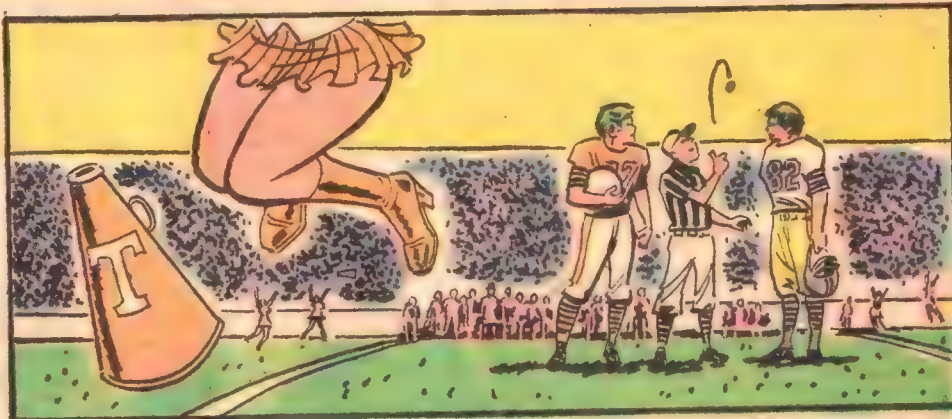
WHEN I WENT TO THE UNIVERSITY OF TEXAS, I FIGURED THIS IS WHAT LIFE IS ALL ABOUT.!



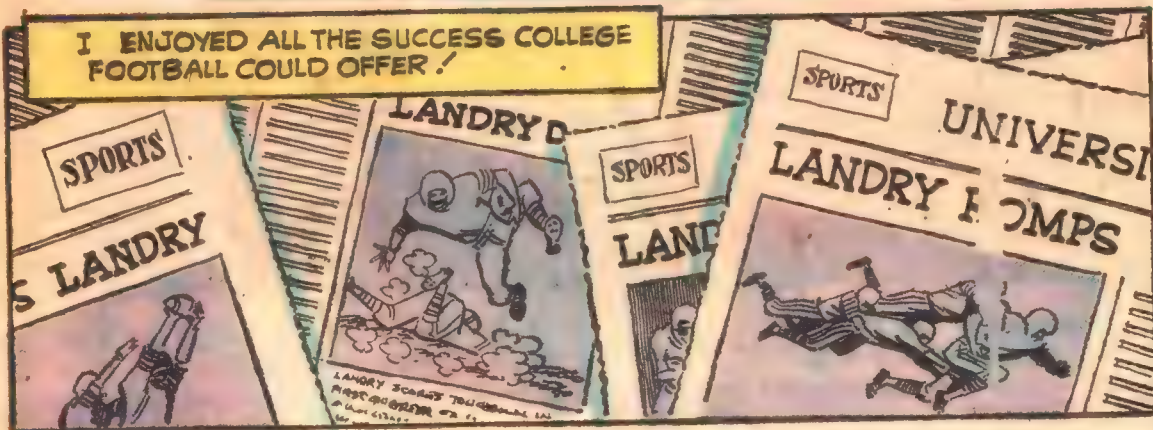
IF I
COULD
MAKE
THE
TEAM
AT
COLLEGE,
THIS
WOULD
BE IT!



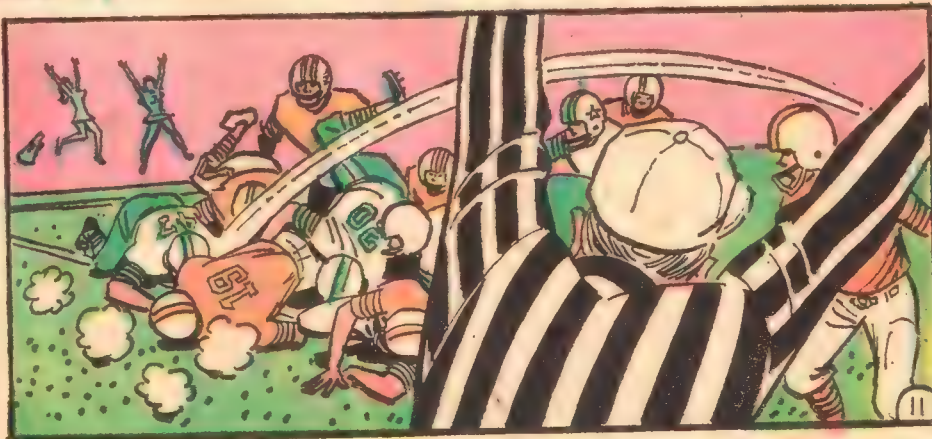
I
MADE
THE
TEAM
AND
BECAME
CO-
CAPTAIN!



I ENJOYED ALL THE SUCCESS COLLEGE
FOOTBALL COULD OFFER!



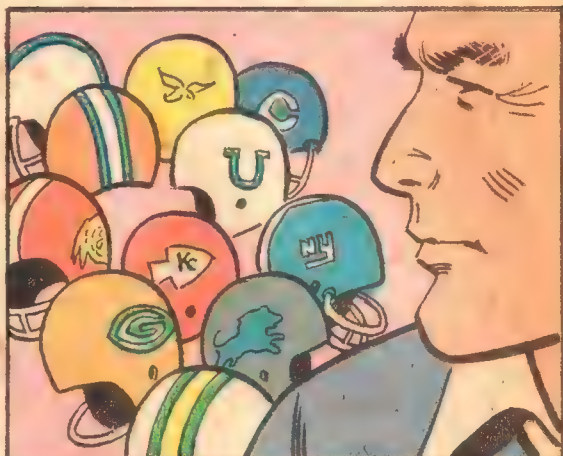
WE
PLAYED
IN THE
ORANGE
BOWL AND
SUGAR
BOWL
AND WON
THEM
BOTH!



BUT EACH TIME AFTER ACHIEVING
THE GOALS I SET FOR MYSELF, ALL
THE EXCITEMENT AND THRILL
WORE OFF ---



SO I SET NEW GOALS---
ANOTHER STEP UP THE LADDER---
PRO FOOTBALL !!!



I WAS DRAFTED
BY NEW YORK !



I WANTED TO BECOME
ALL-PRO AND MADE IT !

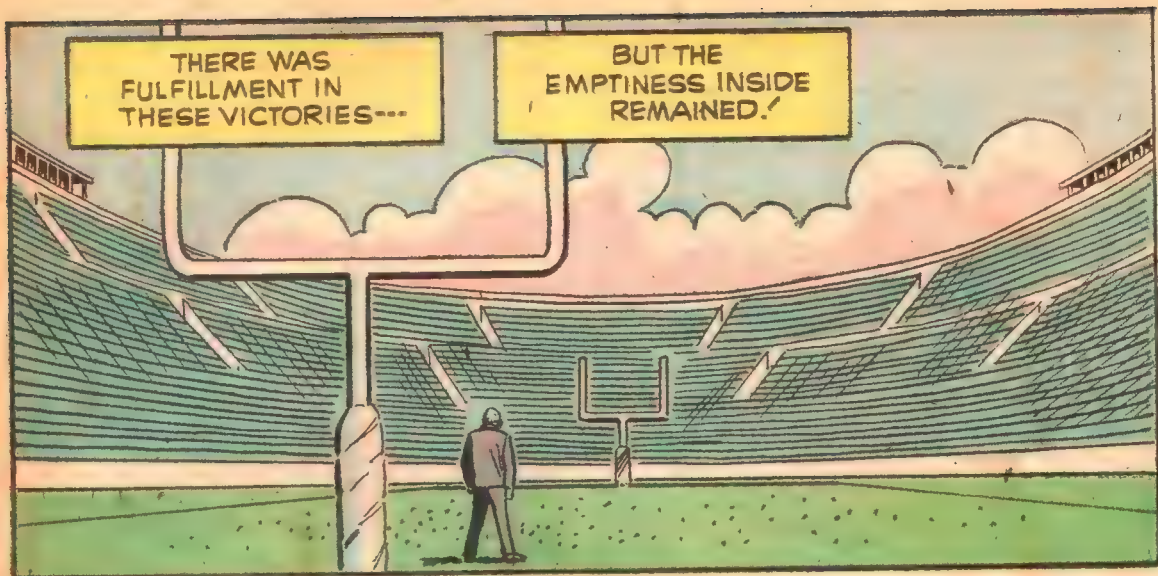


I WANTED TO GET INTO THE PRO
BOWL GAME AND MADE IT !



THERE WAS
FULFILLMENT IN
THESE VICTORIES---

BUT THE
EMPTINESS INSIDE
REMAINED.!

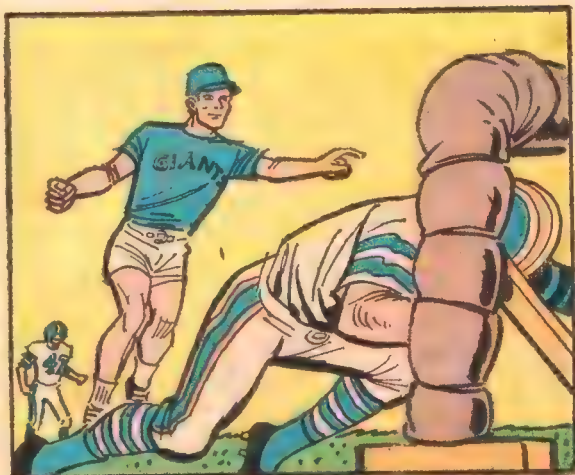


I IMAGINED THIS WAS BECAUSE I
STILL HADN'T REACHED THE TOP.!

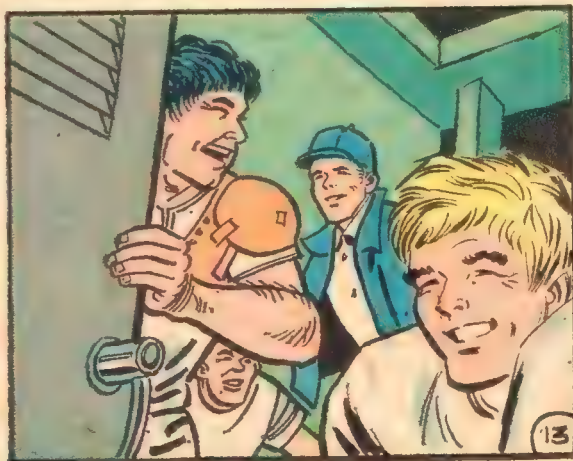
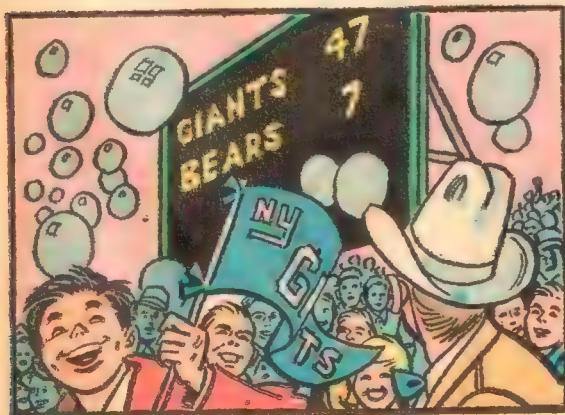
THEN I BECAME A PLAYER-COACH
AND LATER A DEFENSIVE COACH.!



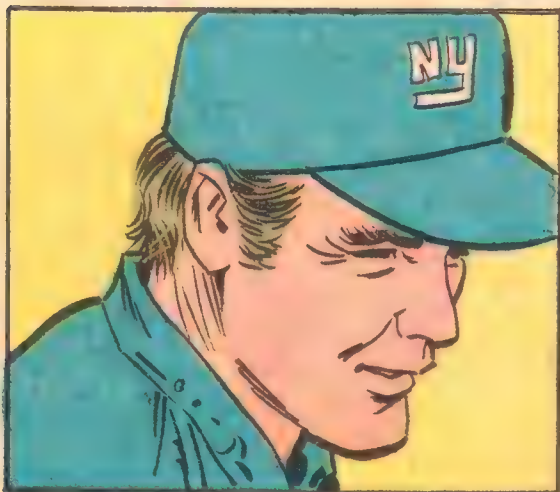
IN MY FIRST FULL YEAR AS COACH,
WE WON THE WORLD CHAMPION-
SHIP AGAINST THE CHICAGO BEARS
IN YANKEE STADIUM.!



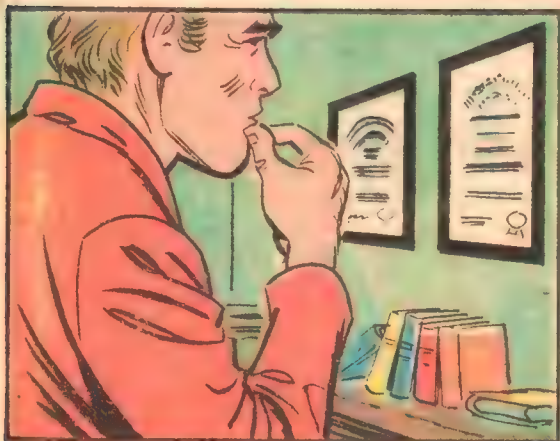
THIS HAD TO BE THE BEST.!
ON TOP OF THE WORLD AS WORLD
CHAMPIONS.!



THE ELATION LASTED LONGER THIS TIME --- BUT IT, TOO, FADED.!



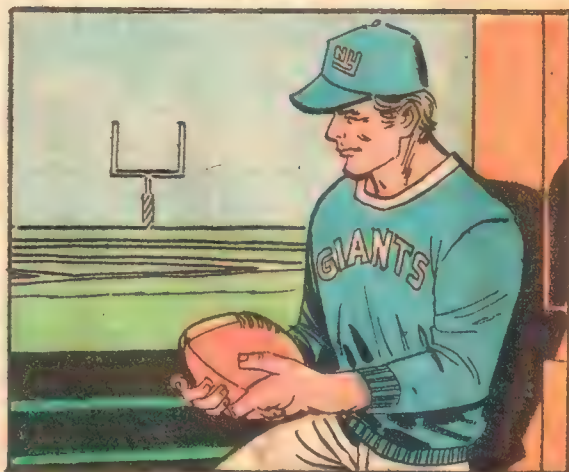
I HAD RECEIVED DEGREES IN BUSINESS AND INDUSTRIAL ENGINEERING BY THIS TIME ---



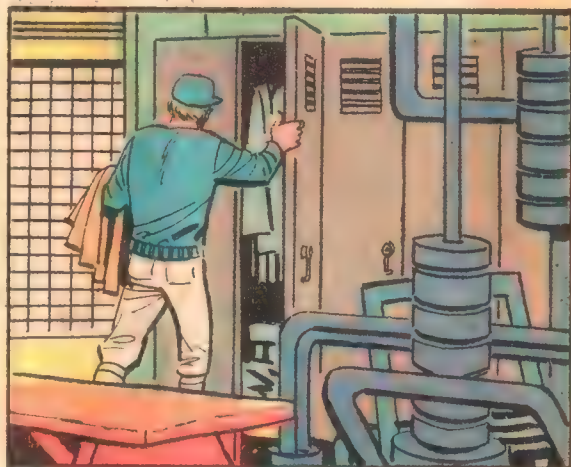
AND IT WAS AT THIS POINT IN MY LIFE THAT I MET MY FRIEND ON THE STREET IN DALLAS AND JOINED HIS BIBLE STUDY.!



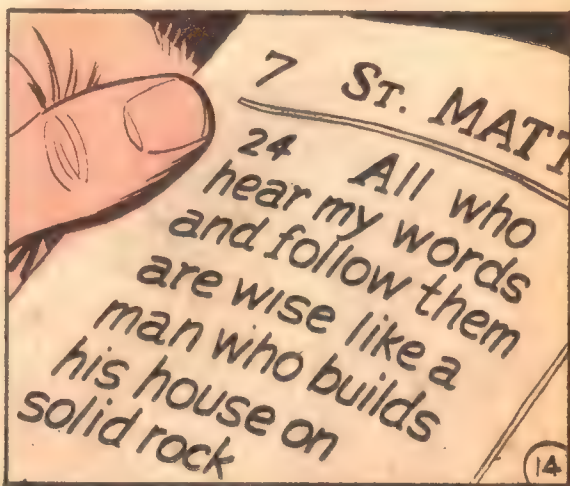
THIS REALLY CONFUSED ME AND I DECIDED THAT ATHLETICS JUST WASN'T THE ANSWER.!



SO I BEGAN TO MAKE PLANS TO LEAVE FOOTBALL.!



AS I STUDIED THE BIBLE, THE WORDS OF CHRIST SPOKE TO ME.!





BUT THOSE WHO HEAR AND IGNORE MY WORDS ARE FOOLISH--- LIKE A MAN WHO BUILDS HIS HOUSE ON SAND!

ALL OF A SUDDEN I REALIZED THE BIBLE WAS RIGHT! I DIDN'T HAVE A ROCK!

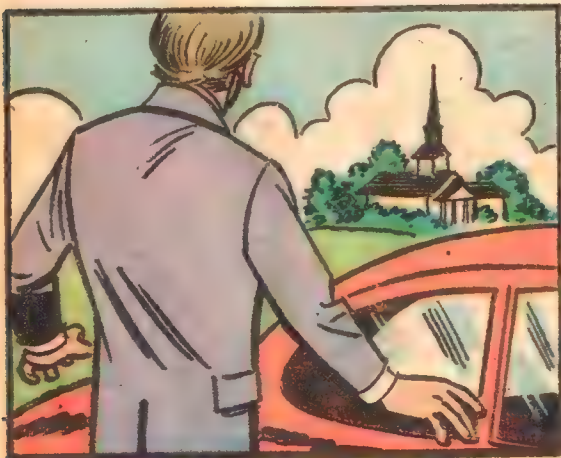


I'D BEEN STANDING ON SAND ALL THESE YEARS---

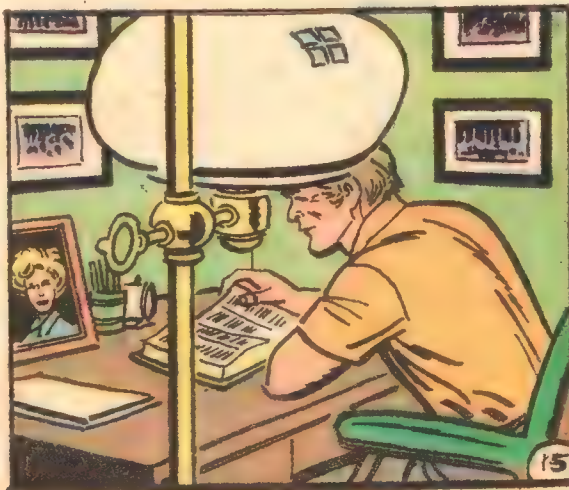


THAT'S WHY I HADN'T DISCOVERED WHAT LIFE IS REALLY ALL ABOUT!

FOR THE FIRST TIME IN MY LIFE, THE GOSPEL OF JESUS CHRIST MADE SENSE TO ME!



THE MORE I GOT INTO THE BIBLE, THE MORE IT GOT INTO ME!



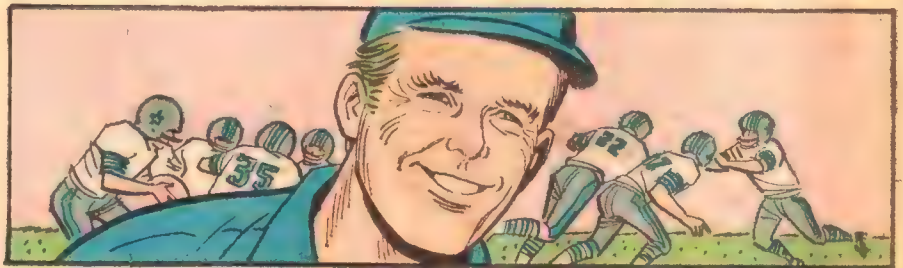
THE BIBLE WAS GOD'S WORD TO ME AND I BELIEVED EVERY PART OF IT!



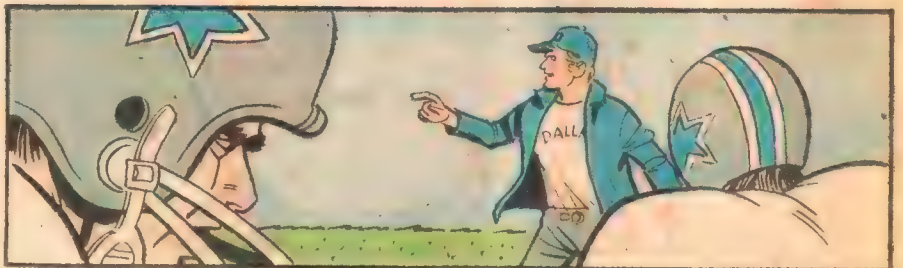
JESUS WAS GOD'S SON WHO DIED FOR MY SINS AND I ACCEPTED HIM AS MY PERSONAL SAVIOUR!



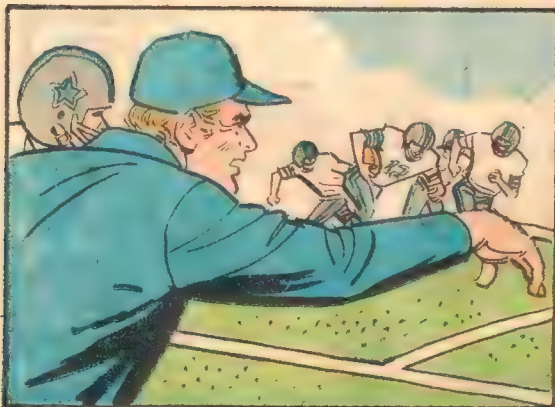
AND THEN I REALIZED I HAD BECOME A CHRISTIAN!



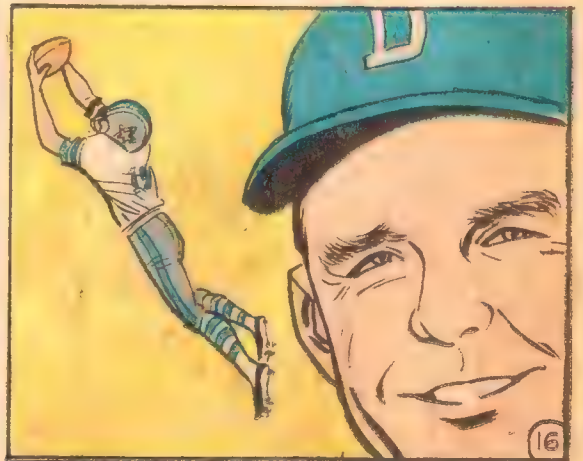
I FELT GOD CHANGING ME ON THE INSIDE!



BUT HE DIDN'T CHANGE MY AMBITIONS--- I WAS CERTAIN THAT HE WANTED ME TO BE A COACH--- AND TO BE THE BEST COACH POSSIBLE!



BUT FOOTBALL WAS NO LONGER MY RELIGION! AND I STOPPED PLAYING GAMES WITH GOD!



MY
PRIORITIES
CHANGED
WHEN I
BECAME
A
CHRISTIAN!

GOD
BECAME
NUMBER
ONE---



MY
FAMILY
SECOND---

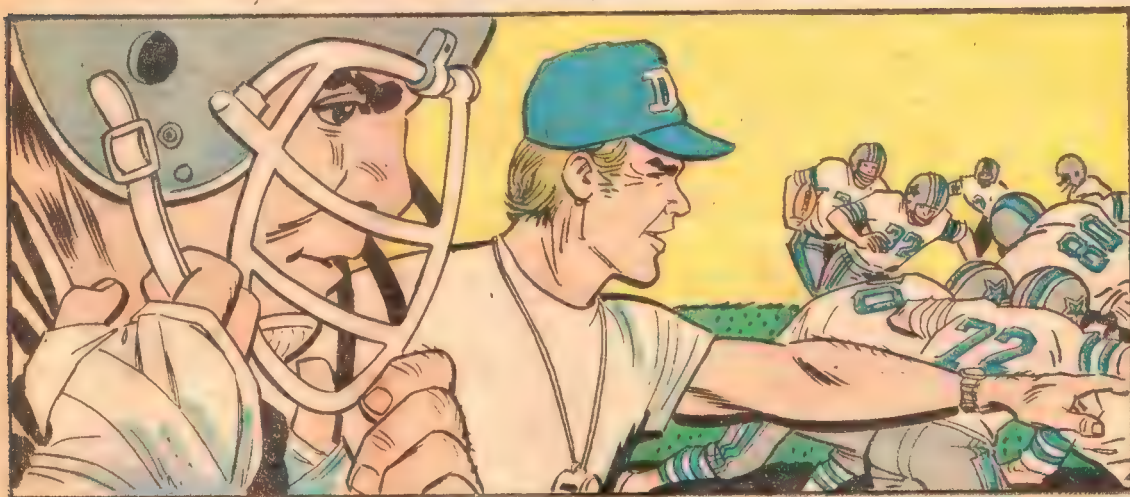


AFTER
THAT
THINGS
BEGAN
TO
FALL
INTO
PLACE!

AND
FOOTBALL
THIRD---



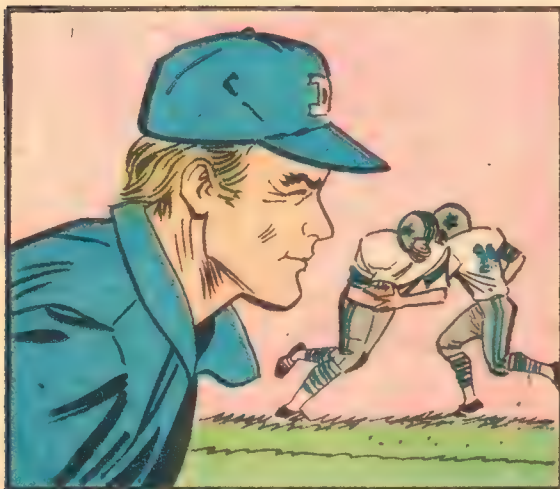
I BECAME COACH OF THE DALLAS COWBOYS!



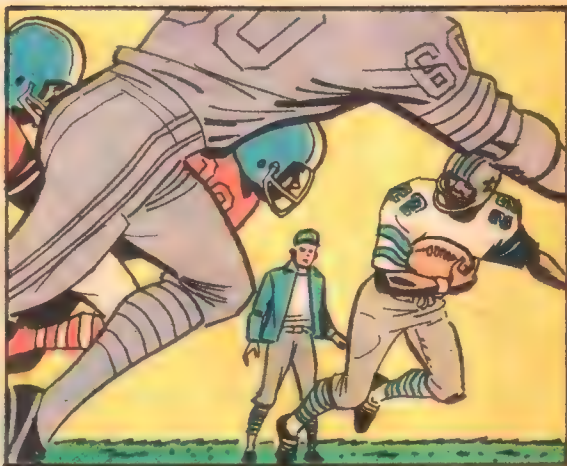
WE BEGAN THE TREMENDOUS STRUGGLE TO
BUILD A FOOTBALL TEAM FROM SCRATCH!



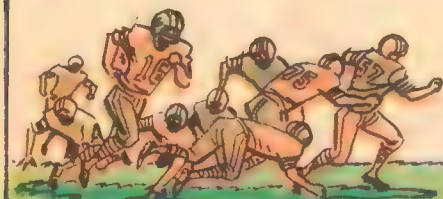
AS I COACHED THE DALLAS COWBOYS, CHRIST WAS WITH ME.!



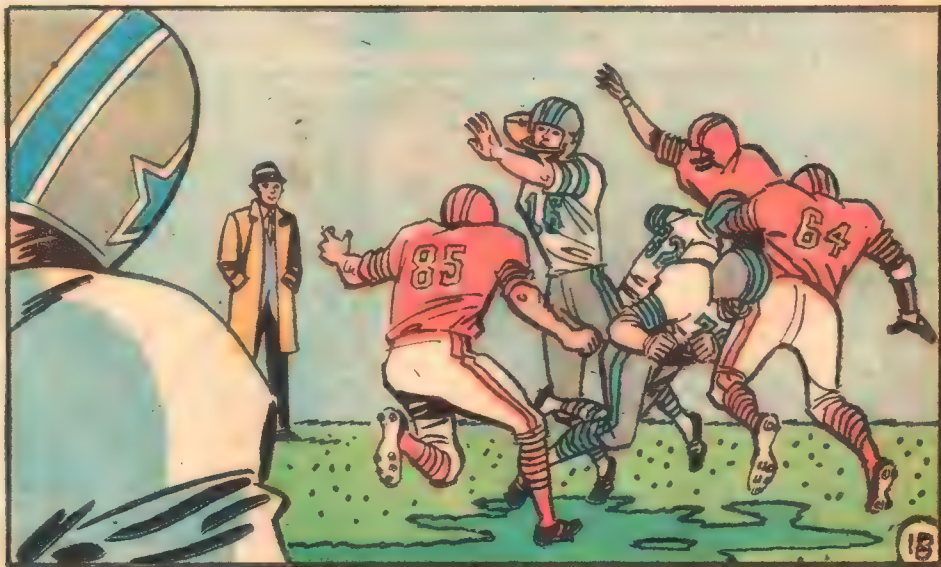
I FOUND MY ATTITUDES CHANGING... ESPECIALLY MY ATTITUDE ABOUT WINNING AND LOSING.!



AND THIS WAS FORTUNATE BECAUSE I LEARNED THAT CHRIST DOESN'T GUARANTEE SUCCESS ALL THE TIME ---



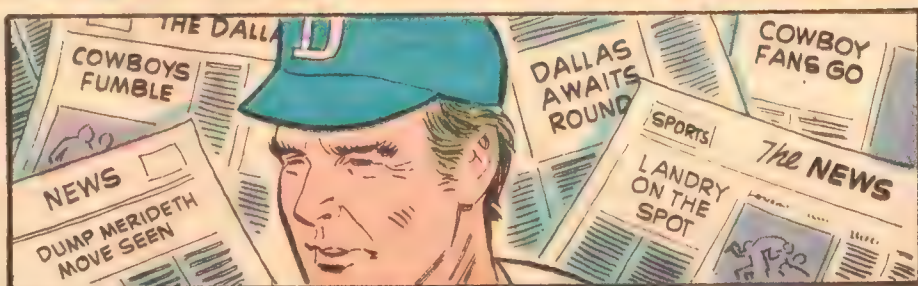
IN THOSE EARLY DAYS WITH THE COWBOYS, GOD SUPPORTED ME THROUGH MANY DEFEATS.!



IN OUR FIRST YEAR WE TIED
ONE GAME AND LOST 12 .!



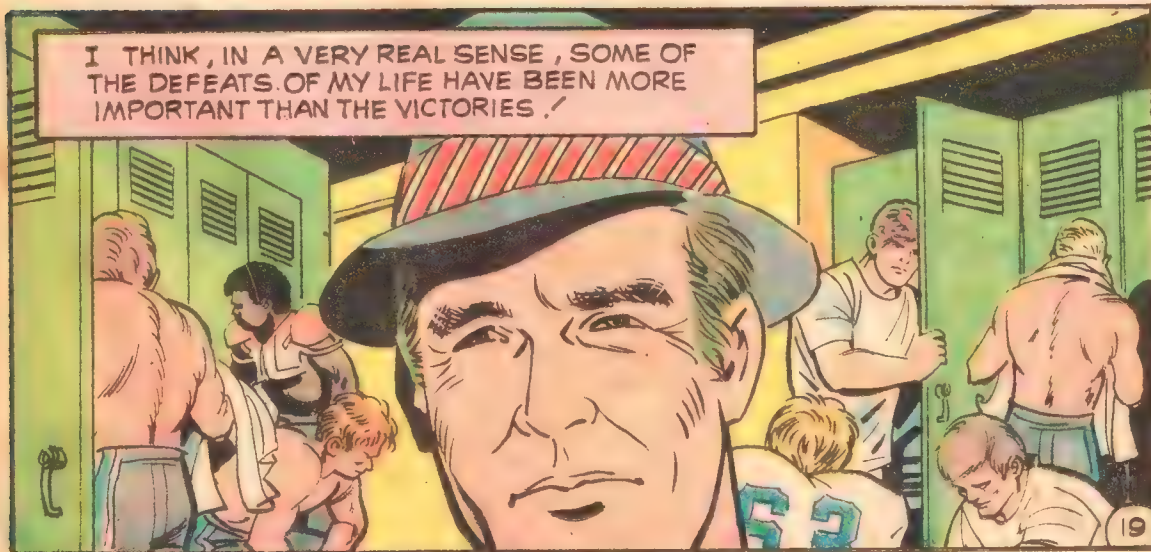
THERE
WERE
DIFFICULT
DECISIONS
TO BE MADE
UNDER
TREMENDOUS
PRESSURE .!



AND
EACH TIME
I KNEW
THAT GOD
WAS WITH
ME .!



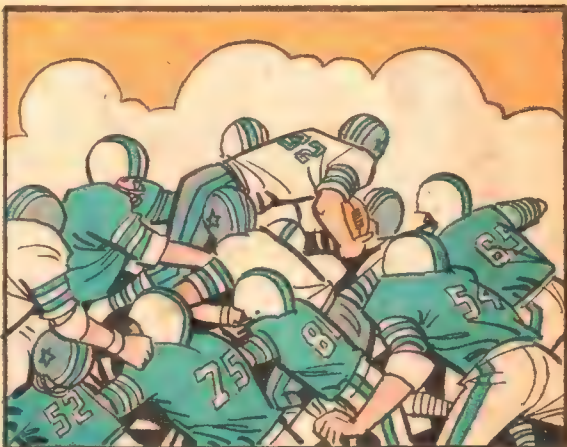
I THINK , IN A VERY REAL SENSE , SOME OF
THE DEFEATS OF MY LIFE HAVE BEEN MORE
IMPORTANT THAN THE VICTORIES .!



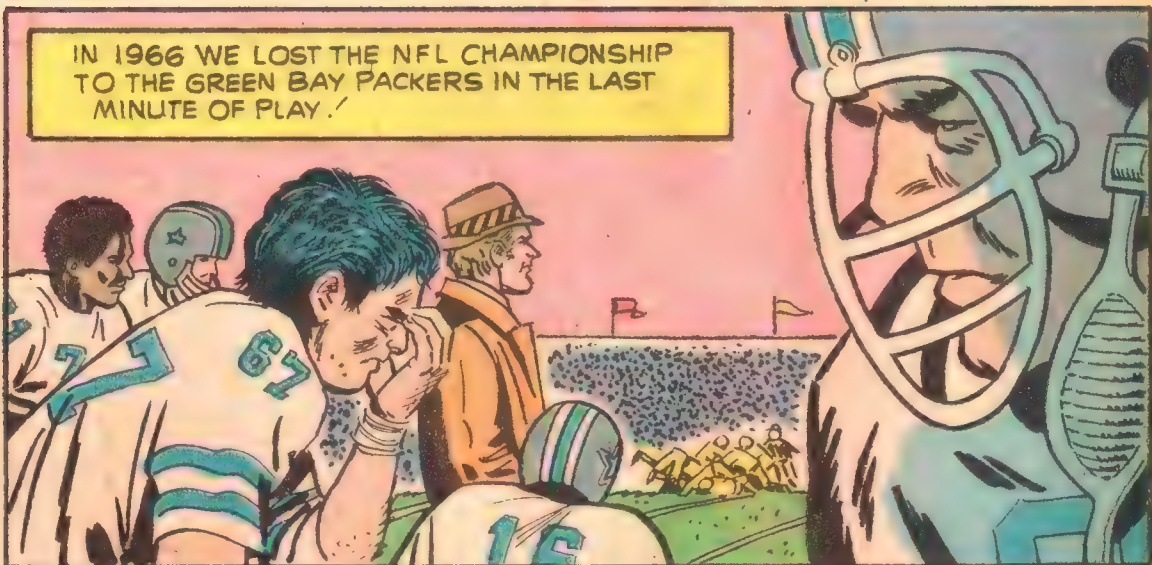
IN 1966 WE STARTED OUR STRING OF SEVEN STRAIGHT PLAY-OFFS.!



IN THE PLAY-OFFS, WE BECAME KNOWN AS THE TEAM THAT COULDN'T WIN THE BIG GAME.!



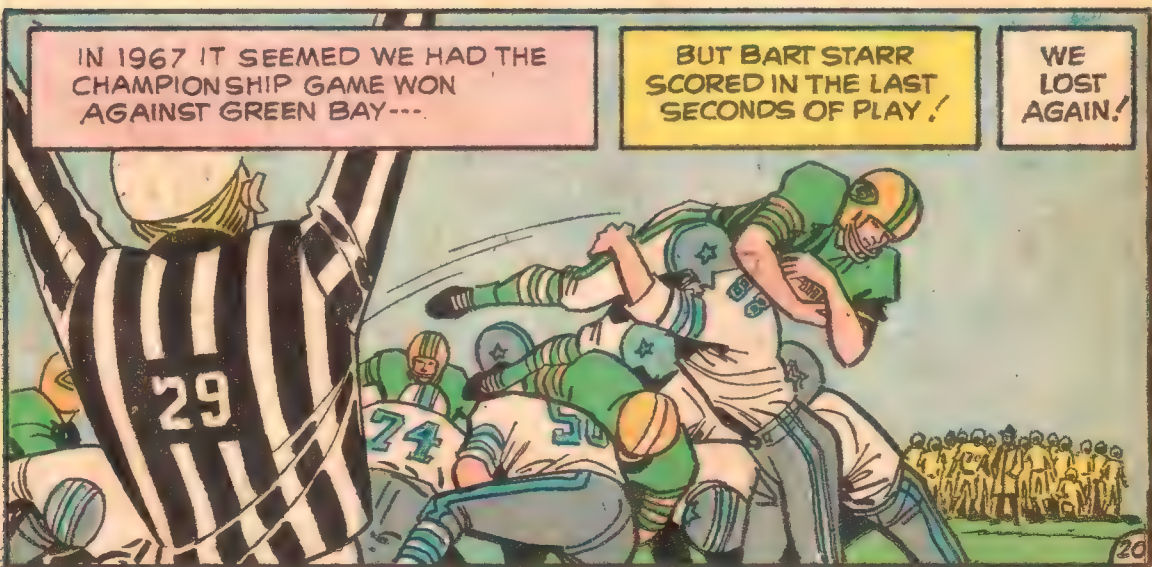
IN 1966 WE LOST THE NFL CHAMPIONSHIP TO THE GREEN BAY PACKERS IN THE LAST MINUTE OF PLAY.!



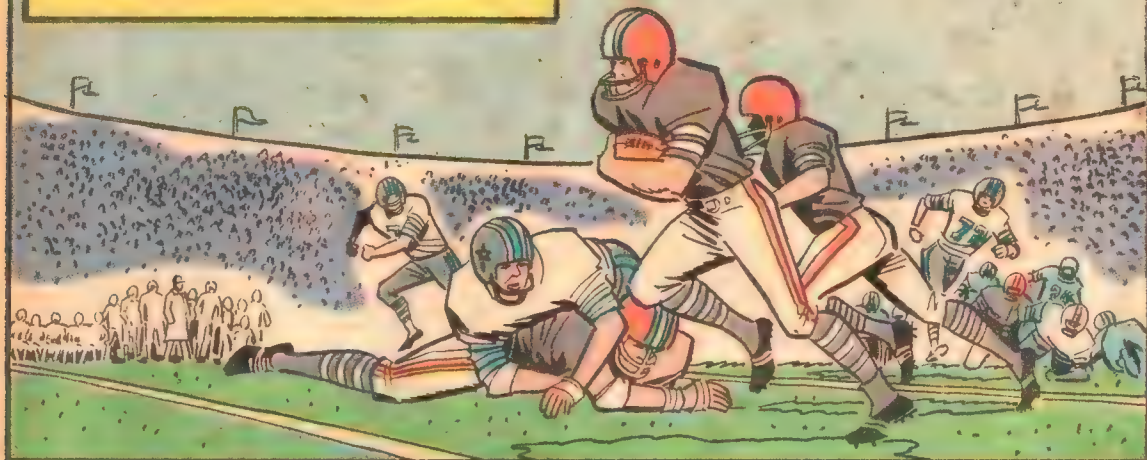
IN 1967 IT SEEMED WE HAD THE CHAMPIONSHIP GAME WON AGAINST GREEN BAY---

BUT BART STARR SCORED IN THE LAST SECONDS OF PLAY.!

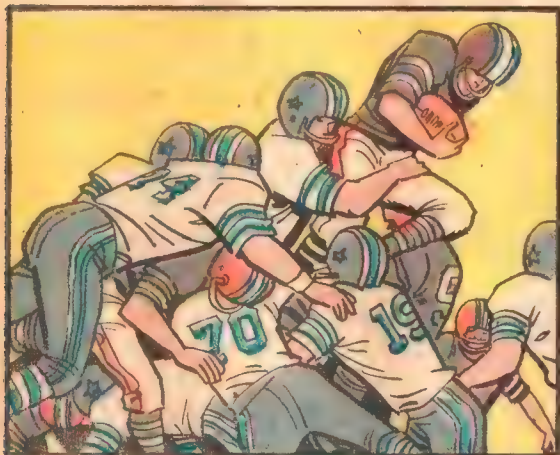
WE LOST AGAIN.!



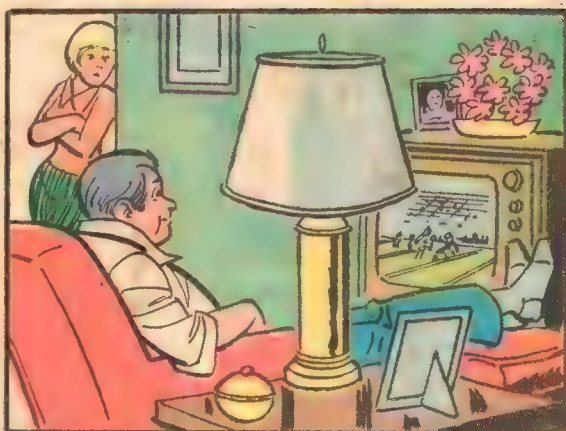
IN THE CONFERENCE PLAY-OFFS
OF 1968 WE WERE DEFEATED
DISASTROUSLY BY CLEVELAND.



IN 1969 CLEVELAND AGAIN
DEFEATED US IN THE CONFERENCE
PLAY-OFFS.



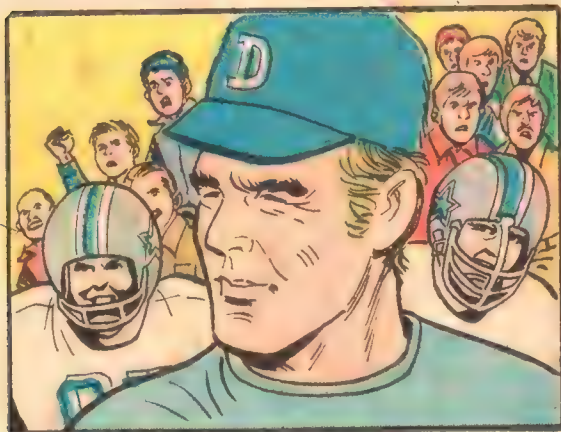
IN THE MIDDLE OF THE 1970 SEASON,
BEFORE A NATIONAL TV AUDIENCE,
THE ST. LOUIS CARDINALS DEFEATED
US 38-0.



THE NEXT DAY EVERYBODY SAID WE
WERE THROUGH AS A TEAM.



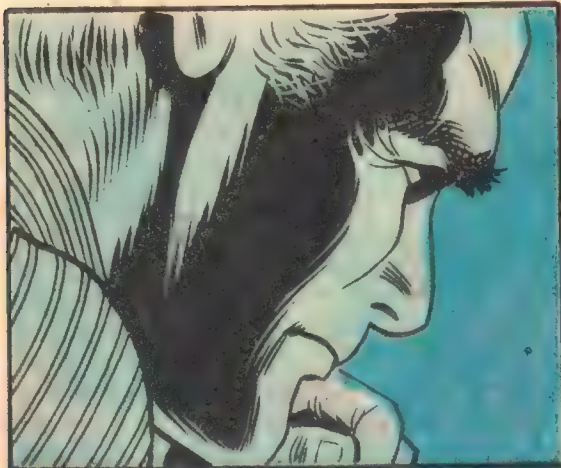
THERE WAS AN ENORMOUS REACTION
AMONG THE PLAYERS AND FANS---
AND FOR A COACH, THIS IS A
TREMENDOUS CHALLENGE !



IT'S NOT EASY TO SLEEP AFTER A
HUMILIATING DEFEAT ! IT TEARS
YOU UP !



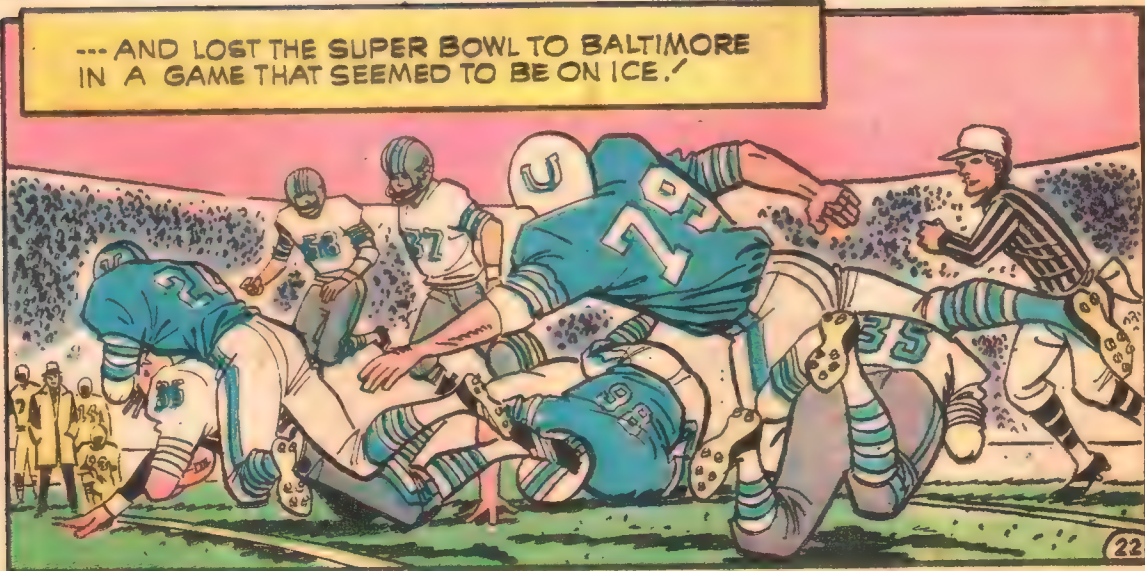
BUT WHEN I GOT ON MY KNEES---
AND PRAYED--- I FOUND STRENGTH !



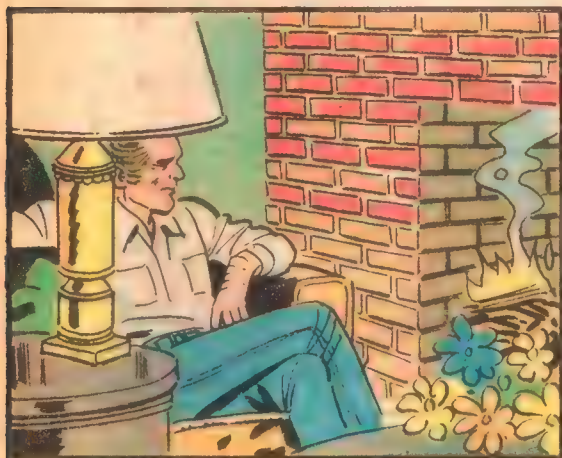
WE WON SEVEN GAMES IN A
ROW AND WENT TO THE
SUPER BOWL !



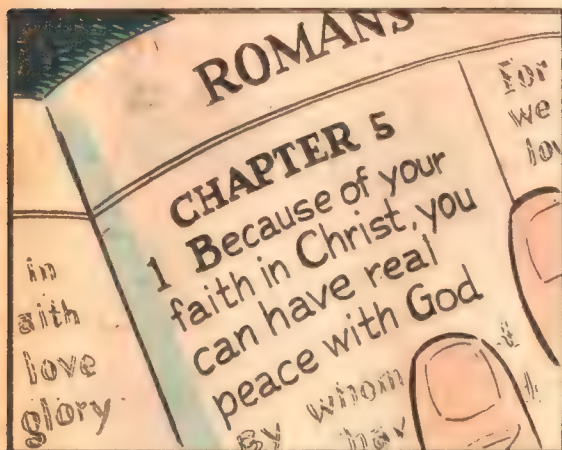
--- AND LOST THE SUPER BOWL TO BALTIMORE
IN A GAME THAT SEEMED TO BE ON ICE !



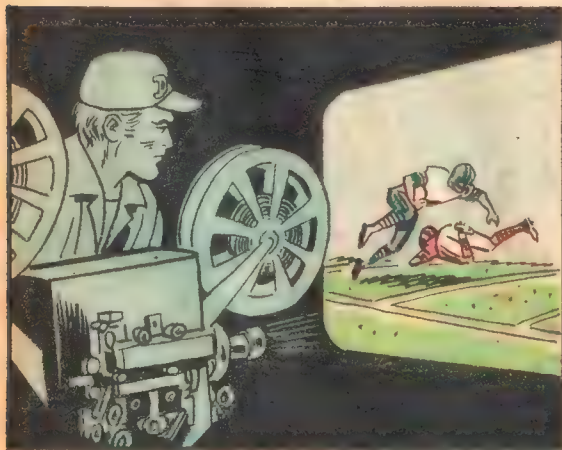
AS I SURVEYED MY CHRISTIAN LIFE, I FOUND ONE DEFEAT AND TRIAL AFTER ANOTHER ---



THE BIBLE WAS A LIVING BOOK TO ME AND I READ IN THE BOOK OF ROMANS



--- YOU CAN EVEN BE THANKFUL FOR YOUR PROBLEMS, BECAUSE THEY TEACH YOU TO BE PATIENT ---



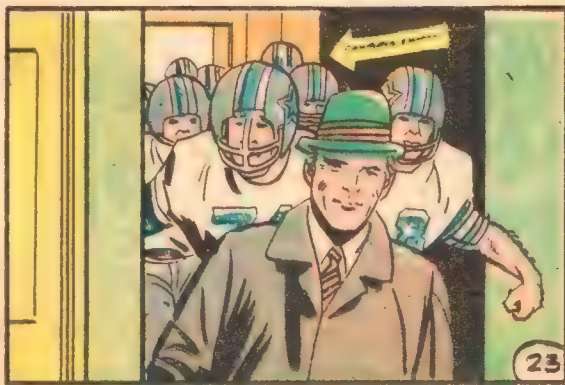
BUT, AN AMAZING THING--- I HAD MORE CONFIDENCE AND DIRECTION --- NOW --- EVEN IN DIFFICULTY --- THAN I HAD KNOWN WHEN I WAS RIDING THE CREST OF ONE WAVE AFTER ANOTHER.!



--- AND LOOK FORWARD WITH JOY TO ALL THAT GOD HAS IN STORE FOR YOU ---



--- AND PATIENCE DEVELOPS STRENGTH OF CHARACTER, AND HELPS YOU TO TRUST GOD MORE EACH TIME YOU USE IT. / UNTIL FINALLY YOUR HOPE AND FAITH ARE STRONG AND STEADY.!



I THINK BACK TO MY
SERVICE IN WORLD WAR II
AS A BOMBER CO-PILOT!

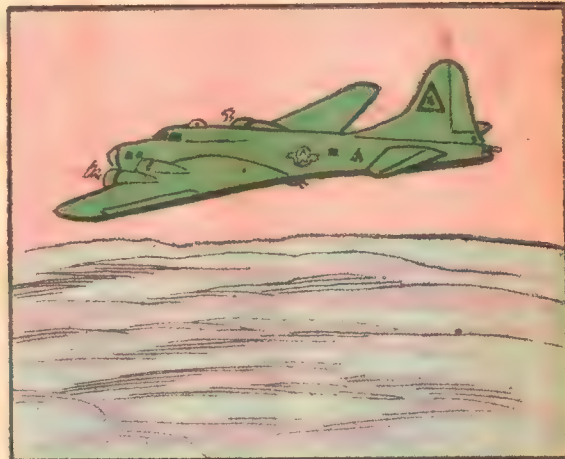
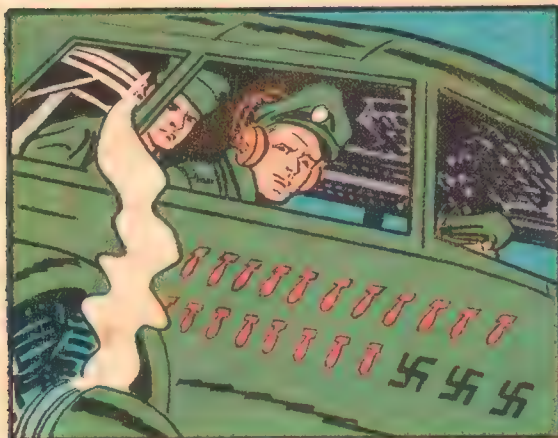
GOD WAS WITH ME
WHILE I WAS INCHES
FROM DEATH!

I
WAS
CERTAIN
GOD WAS
LEADING
IN MY
LIFE---
I, NOW
REALIZED
HE HAD
BEEN IN
CONTROL
ALL
ALONG!



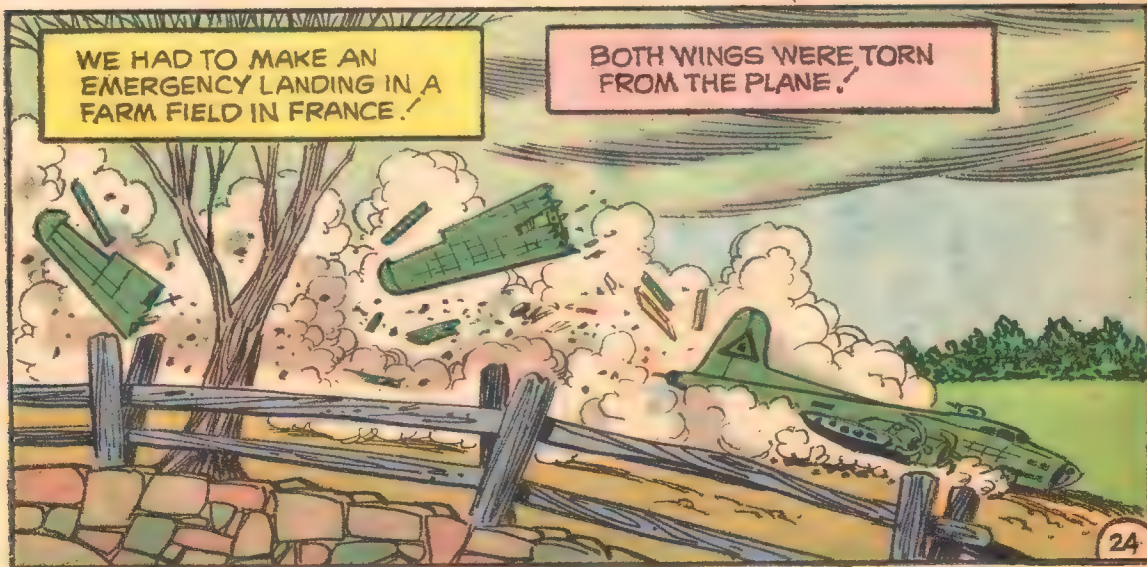
I THINK OF THE DAY WE RETURNED
FROM A LONG MISSION DEEP INSIDE
GERMANY---

OUR AIRFIELD IN ENGLAND WAS
SHROUDED IN FOG!



WE HAD TO MAKE AN
EMERGENCY LANDING IN A
FARM FIELD IN FRANCE!

BOTH WINGS WERE TORN
FROM THE PLANE!

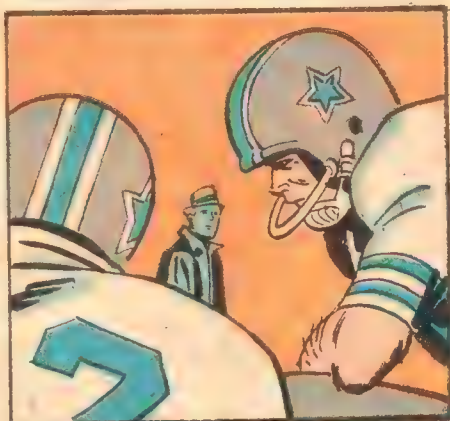


BUT OUR ENTIRE CREW WALKED
AWAY UNHARMED.!



IT'S A
TREMENDOUS
ASSURANCE
TO KNOW
THAT GOD
IS IN CONTROL
OF THINGS---
AND THAT
ALL THINGS
WORK OUT
RIGHT FOR
THOSE WHO
REALLY
LOVE GOD
BECAUSE---

---HALFWAY THROUGH THE
1971 SEASON WE CAME CLOSE
TO QUITTING AGAIN AS A
TEAM. NO ONE GAVE US A
CHANCE.!



BUT GOD WAS THERE AND OUR
CHAPEL SERVICES BEFORE EACH
GAME TOOK ON A GREATER
MEANING.!



CHRIST HELPED MOLD TOGETHER
A GROUP THAT HAD BEEN
FRACTURED.!



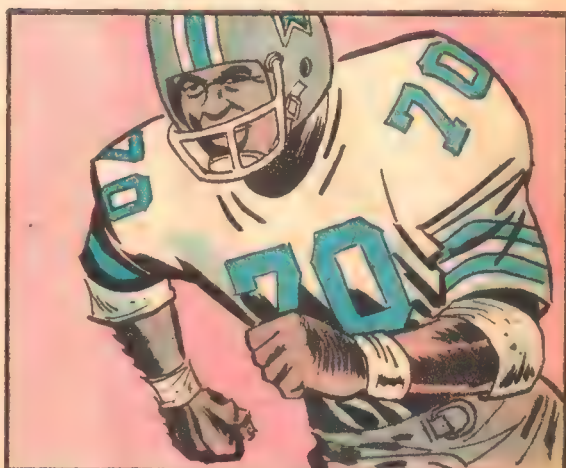
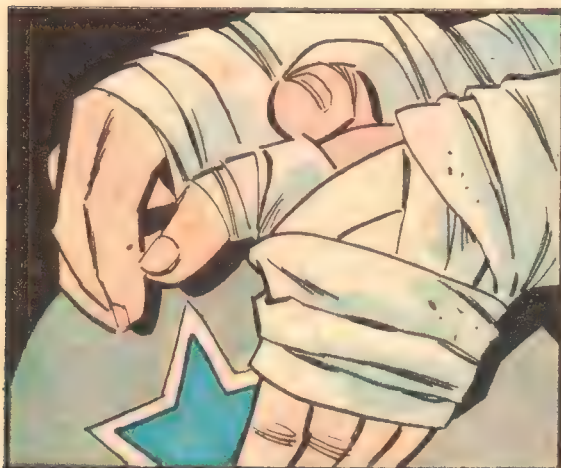
I'M NOT SAYING THAT GOD DIRECTLY
INTERVENES IN AN ATHLETIC CONTEST,
ALTHOUGH HE CERTAINLY COULD IF IT
WERE IMPORTANT TO HIS PLAN.!



BUT I REALLY BELIEVE HE TAKES
PART INDIRECTLY---

WHEN CHRIST IS IN YOUR LIFE ,
THERE MAY STILL BE SOME HANG-UPS
AND PROBLEMS---

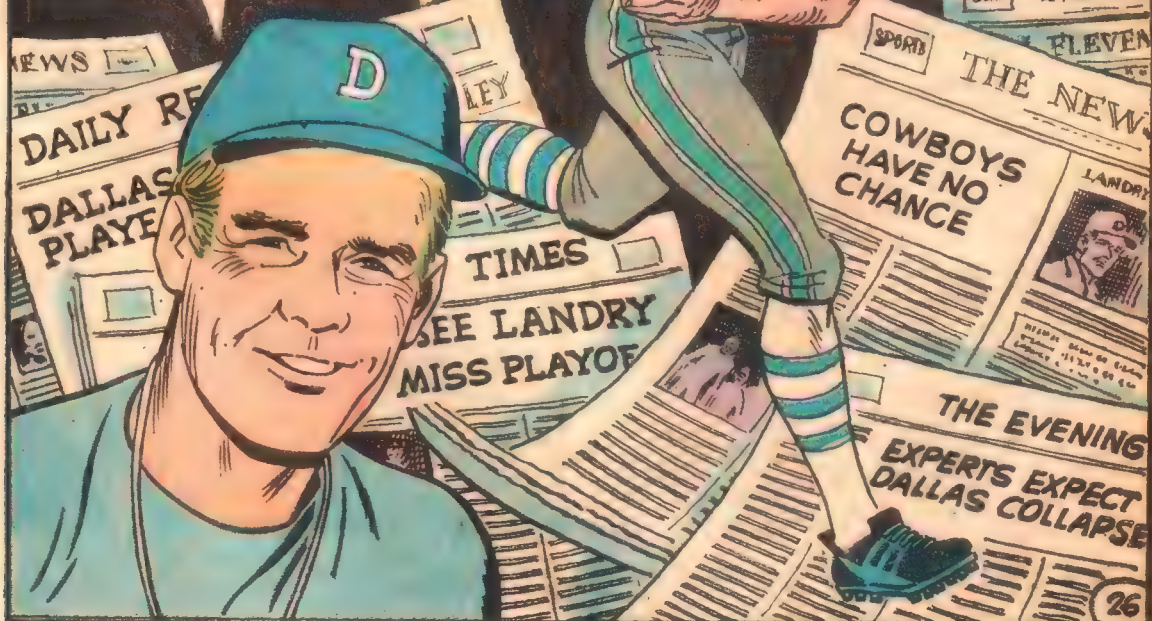
--- BUT CHRIST GIVES YOU POWER TO
COPE AND TO ACHIEVE YOUR
POTENTIAL!

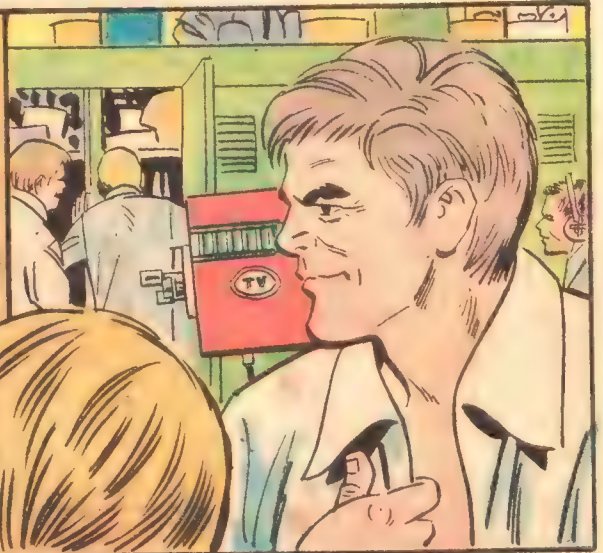
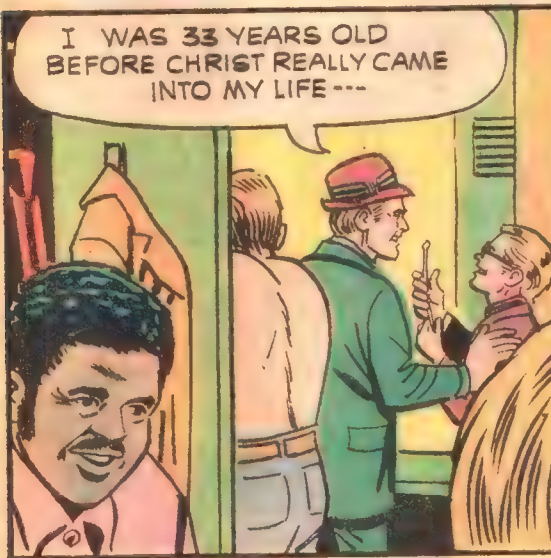


AND SO THE SPIRIT,
THAT TOOK HOLD OF THE
COWBOY SQUAD
DURING OUR CHAPEL
SERVICES, CARRIED
ON TO THE PLAYING
FIELD!

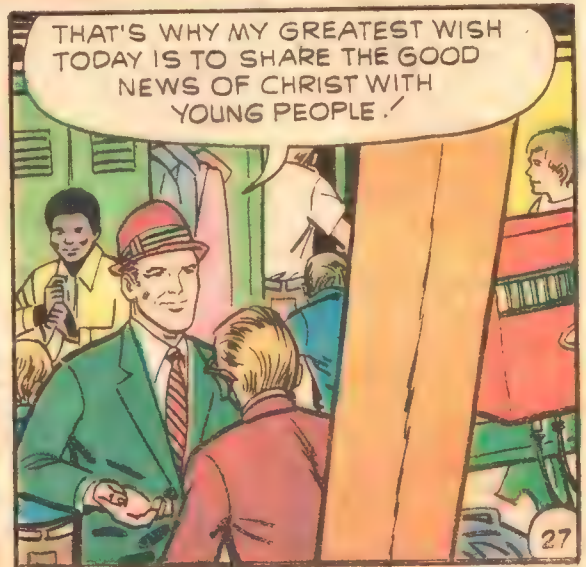
REGARDLESS
OF WHAT I READ
IN THE PAPER, I
KNEW GOD WAS
PREPARING US
FOR THE
SUPER BOWL!

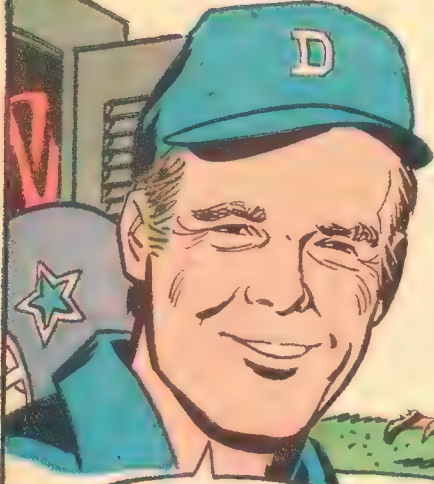
NEVER GIVE
UP





AND I MISSED OUT ON A GREAT DEAL DURING THOSE FIRST 33 YEARS!





WE CAN'T ALL BE IN THE SUPER BOWL---



BUT WE CAN ALL ACHIEVE CHAMPIONSHIP QUALITY IN WHATEVER WE'RE DOING!

IN SPORTS---

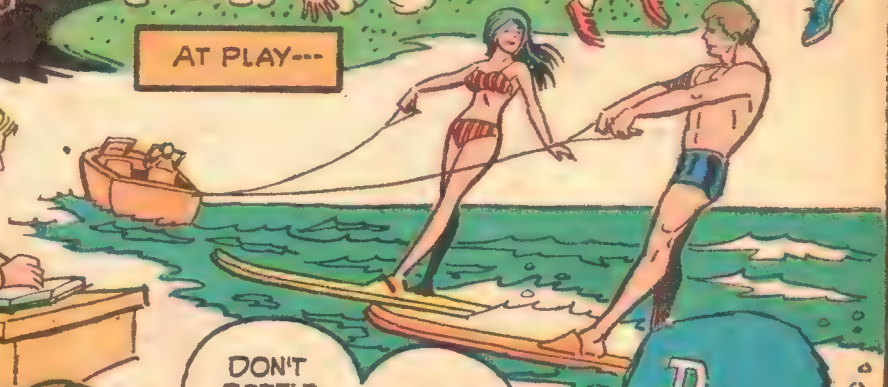


IN SCHOOL---

AT PLAY---




AT WORK---



DON'T SETTLE FOR SECOND BEST---

STRIVE TO BE NUMBER ONE!





IF YOU'RE A CHRISTIAN,
GOD GIVES YOU HOPE
AND DIRECTION!

AND POWER!

EVEN IF
YOU HAVE
SETBACKS---

WITH GOD'S
HELP YOU
CAN COME
BACK---

AS I HAVE!

GOD GAVE
US A SIMPLE
MESSAGE THAT
ANYBODY CAN
UNDERSTAND!

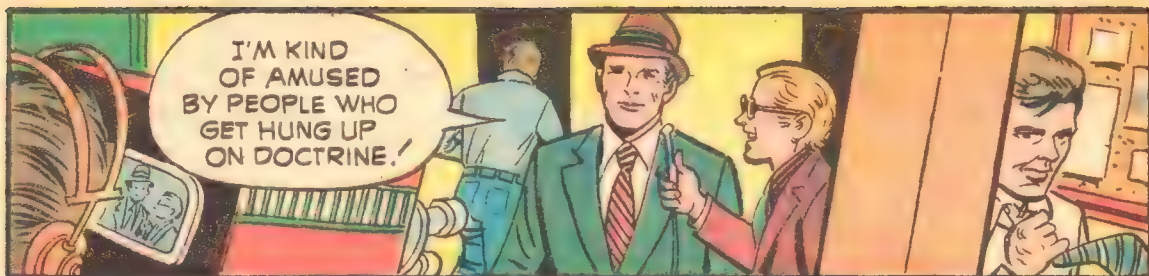
SO I DON'T
TRY TO EXPLAIN
THE HOLY SPIRIT---

BUT I KNOW HE'S
REAL BECAUSE HE CHANGED
MY LIFE---

AND I'VE SEEN
HIM CHANGE
OTHERS!

AND HE KEEPS
BOLSTERING ME
IN SITUATIONS
I COULDN'T
COPE WITH
ALONE!

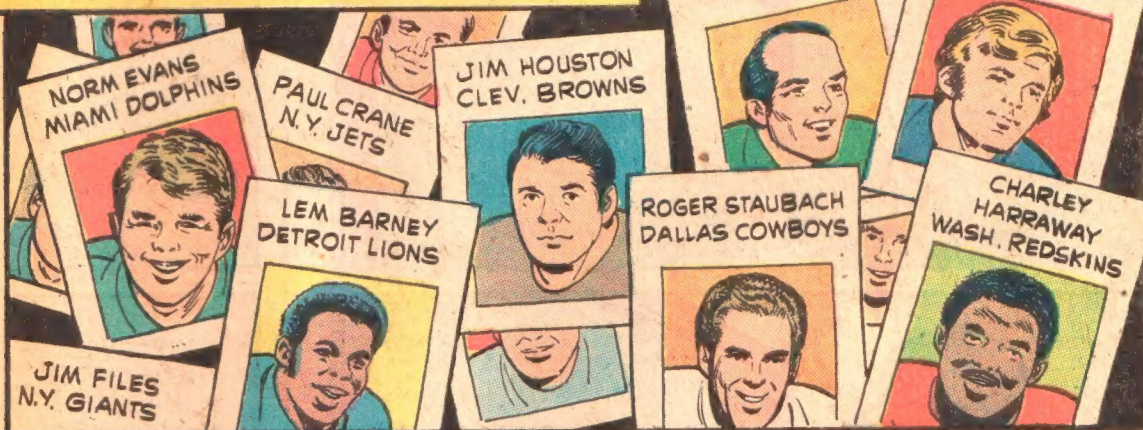
STAUBACH



THAT'S
WHY
I WAS
PROUD
TO BE
CHAIRMAN
OF THE
BILLY
GRAHAM
CRUSADE
IN
DALLAS!



AND WHY I WORK WITH SO MANY
FINE AMERICANS IN THE FELLOWSHIP
OF CHRISTIAN ATHLETES!



THE SUPER BOWL
TROPHY IS A GREAT
AWARD---

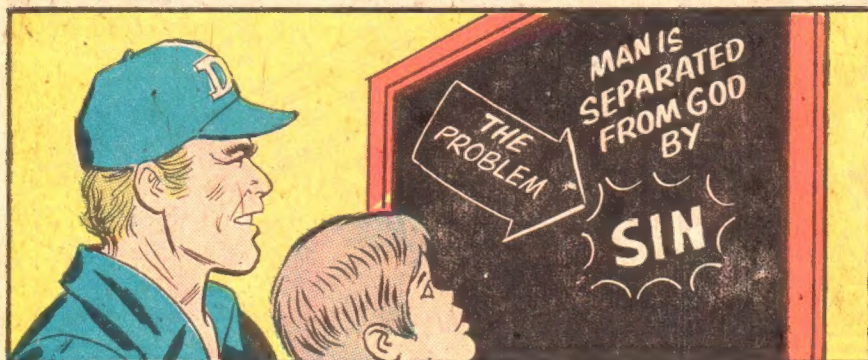
BUT CHRIST HAS
GIVEN ME SOMETHING
FAR GREATER---

AND THAT'S
WHAT LIFE IS
REALLY ALL
ABOUT!



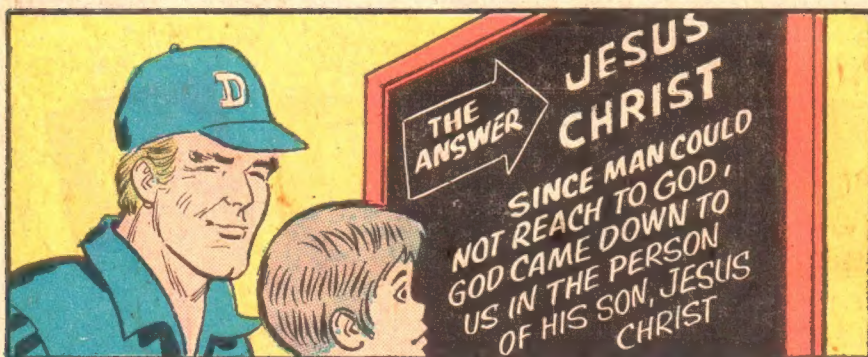
GOD'S GAME PLAN

LAID OUT IN HIS RULE BOOK FOR LIFE... THE BIBLE
FROM THE BLACKBOARD OF THE DALLAS COWBOYS' CHAPEL SERVICE



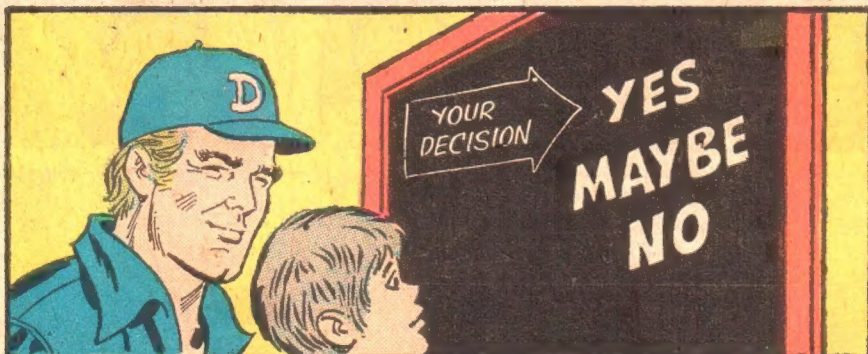
FOR
ALL HAVE
SINNED AND
COME SHORT
OF THE
GLORY OF
GOD.

ROMANS 3:23



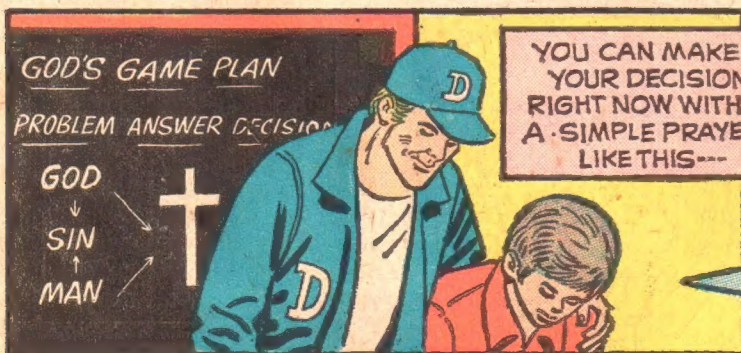
JESUS SAID:
I AM THE
WAY, THE
TRUTH AND
THE LIFE.
NO ONE
COMES TO
GOD EXCEPT
BY ME.

JOHN 14:6



WHOEVER
HAS CHRIST
HAS LIFE.
WHOEVER
DOES NOT
HAVE CHRIST
DOES NOT
HAVE LIFE.

I JOHN 5:12



YOU CAN MAKE
YOUR DECISION
RIGHT NOW WITH
A SIMPLE PRAYER
LIKE THIS---

DEAR GOD:
I NEED YOUR
FORGIVENESS.
I WANT CHRIST TO
BE LORD OF MY LIFE
IN EVERYWAY, THANK
YOU FOR THE WHOLE
NEW DIMENSION OF
LIFE THAT IS AVAILABLE
IN HIM.

IN JESUS' NAME,
AMEN

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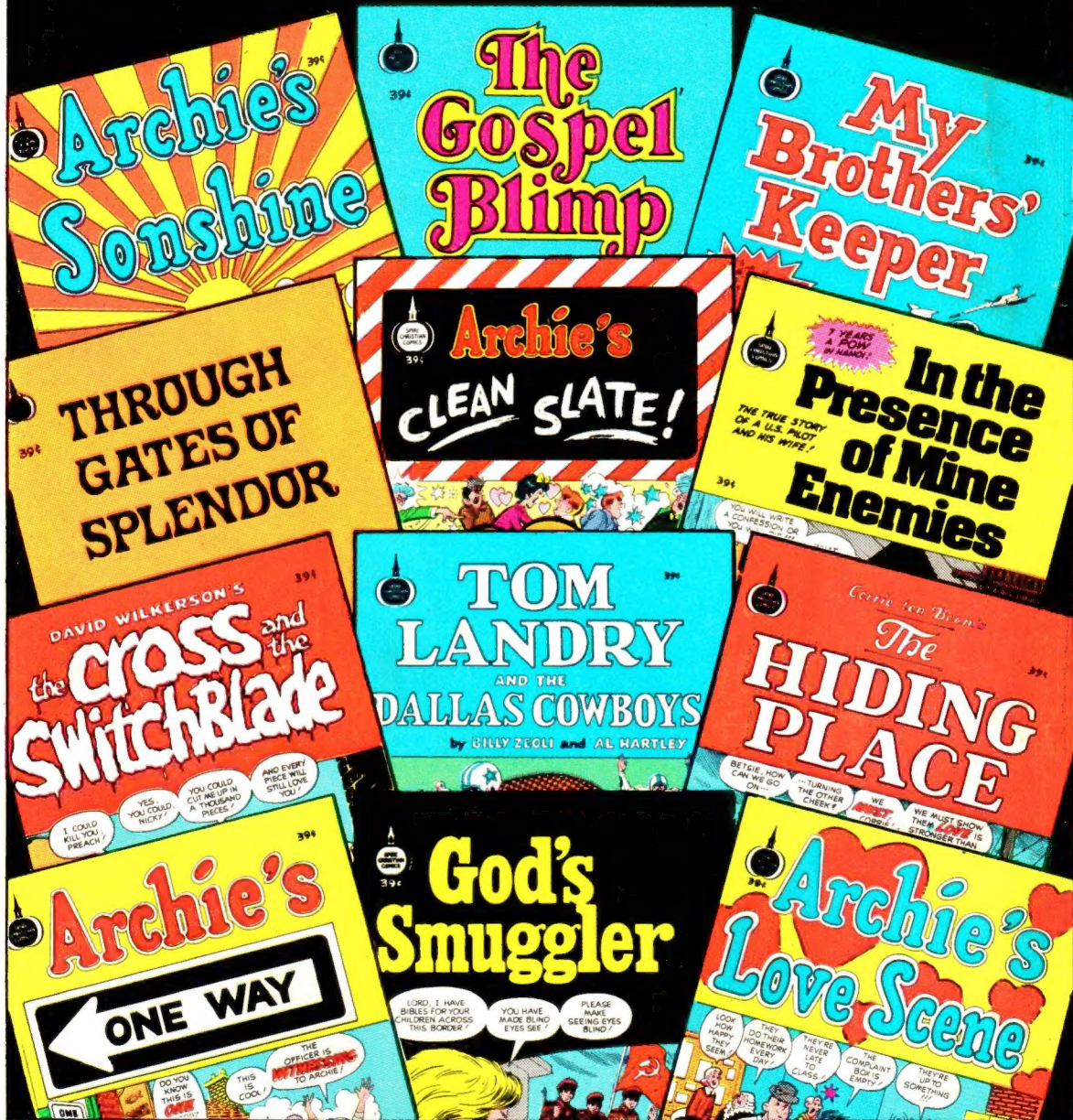
- ___ Archie's Love Scene
- ___ Archie's One Way
- ___ Archie's Clean Slate
- ___ Archie's Sonshine
- ___ The Hiding Place
- ___ God's Smuggler
- ___ My Brothers' Keeper
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